

evaluation AS social justice: a guided discussion

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Evaluation

“E-*valu*-ation ...involves not only collecting descriptive information about a program, product, or other entity but also using something called “values” to (a) determine what information should be collected and (b) draw explicitly evaluative inferences from the data, that is, inferences that say something about the quality, value or importance of something.”

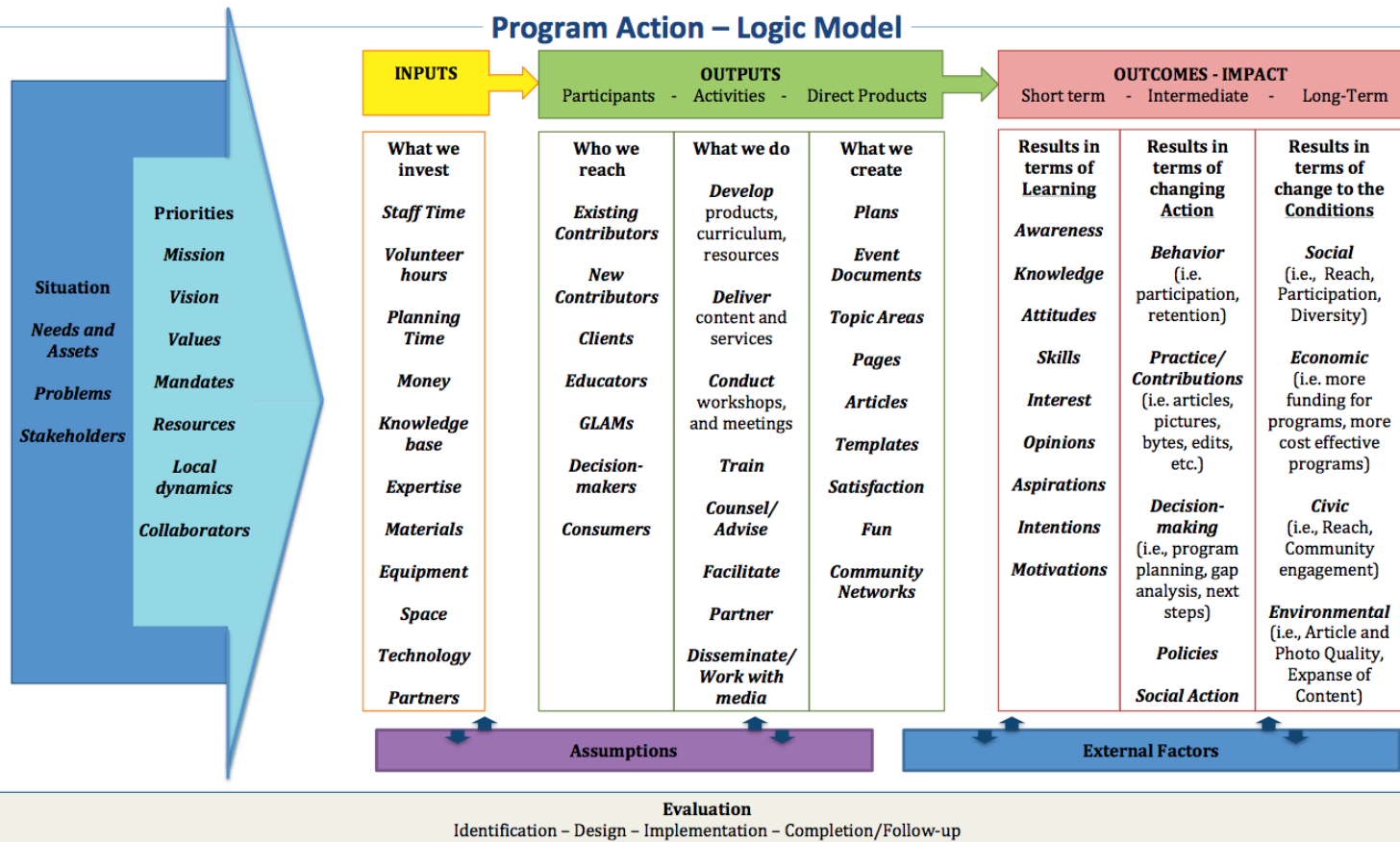
- Jane Davidson, 2005

Evaluation:

“...assessing the merit, worth, and significance of a strategy through the systematic collection of information.”

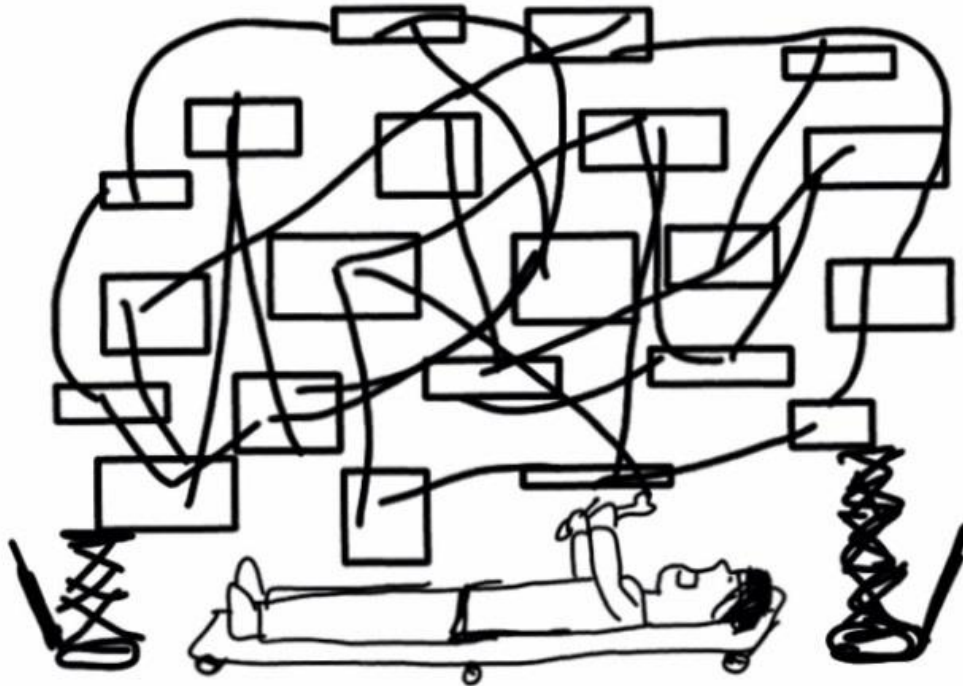
- Centers for Disease Control

means to an end...



Logic Model adapted and modified from UW Extension (2003). Program Development and Evaluation Logic Model. Available at: <http://www.uwex.edu/ces/pdande/evaluation/pdf/LMfront.pdf> (Retrieved 6/22/2013)

At the logic model repair shop ...



So, I'm guessing this is for a comprehensive program-level intervention

means as part of the ends

The image displays a musical score for the song 'Bahay Kubo'. It consists of two systems of music, each with a treble and bass clef staff. The first system starts at measure 9 and ends at measure 12. The second system starts at measure 13 and ends at measure 16. The music features various rhythmic patterns, including eighth and sixteenth notes, and rests. There are also some triplets and fingerings indicated by numbers 1-5 above the notes. The key signature has one flat (B-flat), and the time signature is 4/4.



Bahay Kubo is a children's song about a 'nipa hut' – a small cube-shaped building constructed from nipa (palm) leaves and bamboo. The words describe the wide variety of foods which are traditionally grown in the earth surrounding the hut.

process

as important as

product

Social Justice

“...concepts such as social justice, liberation and oppression are central categories for analyzing, investigating, evaluating and transforming interlocking systems of discriminatory institutional structures and cultural practices and social behavior.”

– Adams, Bell & Griffin, 2007

Critiquing “the knowledge” of the movement

- Who’s knowledge is valued and celebrated?
- Who’s presentation of the knowledge is given credence?
- Who is compensated for the knowledge?
- Was “it” the right thing?
- How were issues of power addressed in the evaluation.

evaluation is a political activity

Seigart & Brisolara, 2002



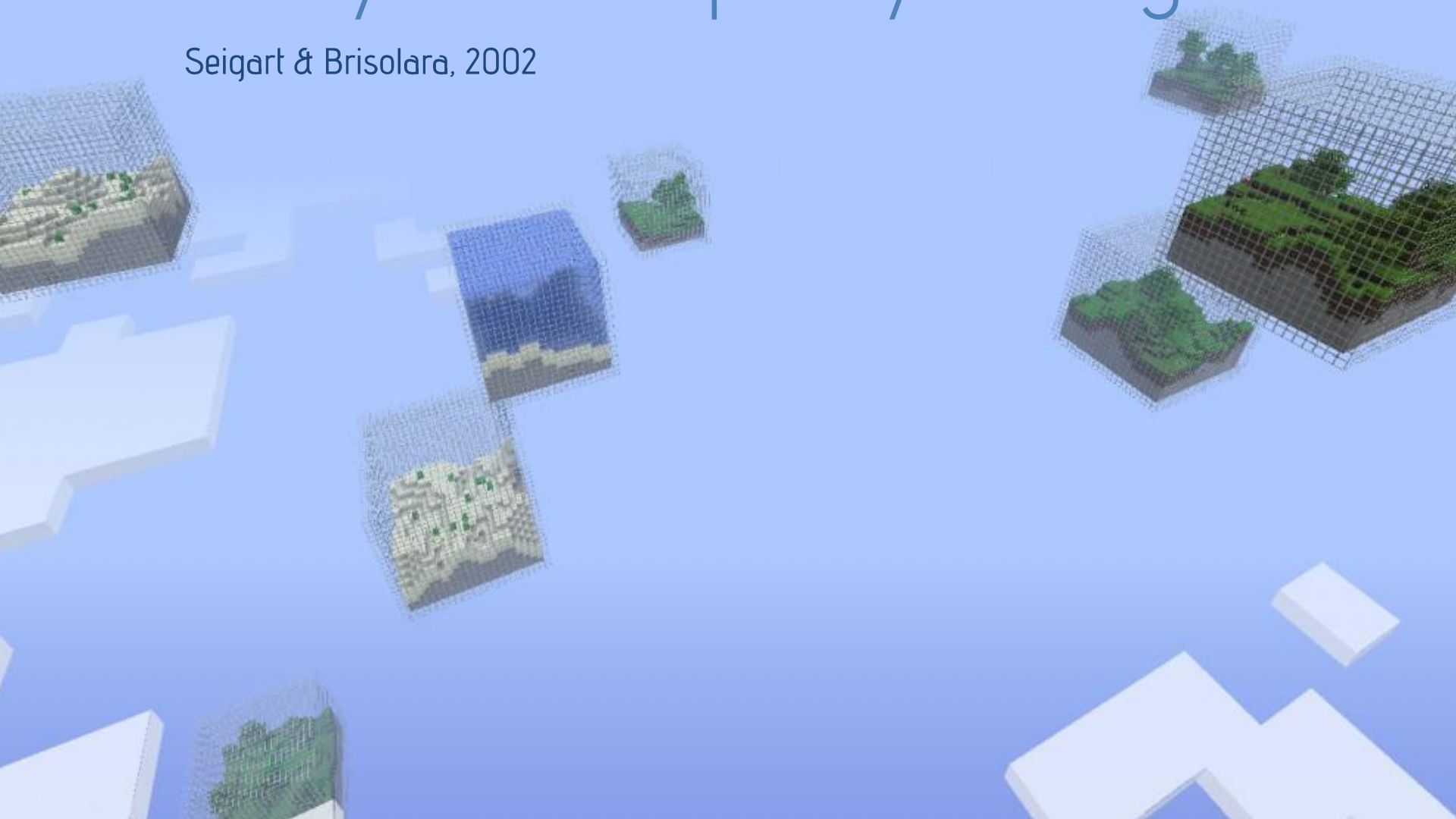
knowledge should be a resource of and for
the people who create, hold, and share it

Seigart & Brisolara, 2002



knowledge and values are culturally, socially, and temporally contingent

Seigart & Brisolara, 2002



there are multiple
ways of knowing;

some ways are
privileged over others

Seigart & Brisolara, 2002



What does this look like?

Defining by contrast:

I don't know, but this is what it's not.

Please find other words for:

- ✘ Stakeholders
- ✘ Empowerment
- ✘ Community Engagement
- ✘ Community Outreach
- ✘ “At-risk”
- ✘ “moving the needle”

What criteria or principles
would you want to see in your
evaluation practices?

1.2.4

What criteria or principles
would you want to see in your
evaluation practices?

- Leadership/Agency-wide
- Intervention/Survivor Services
- Prevention/Community Education

Leadership/Agency Wide

Intervention/Survivor Services

Prevention/Community Ed

What questions can we ask to guide us?

- Evaluation is for the benefit of whom?
- How is power distributed when it comes to data?
- How is power distributed when it comes to analysis?
- How is power distributed when it comes to conclusions and recommendations?
- Who does the reporting? To whom?

What is our criteria for conducting evaluations AS social justice?

- Evaluation planning
- Data Collection
- Analysis
- Reporting

Evaluation Planning

Data Collection

Analysis

Reporting

Opposing Viewpoints

What is one programmatic/organizational practice you're considering changing or instituting?

Starting Points for integrating this into practice

- Participatory Action Research
- Participatory evaluation
- Empowerment evaluation
- Feminist Evaluation
- Developmental Evaluation

Influences, Resources and Citations

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