

men's action network

Alliance to Prevent Sexual & Domestic Violence

Presenters

Chuck Derry
Gender Violence Institute
Clearwater, MN
320-558-4510
gvi@frontiernet.net

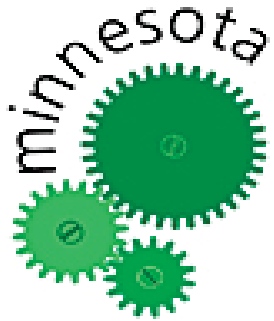
Ed Heisler
Men As Peacemakers
Duluth, MN
218-727-1939
ed@menaspeacemakers.org

www.menaspeacemakers.org
www.genderviolenceinstitute.org

Engaging Men in Sexual Violence Prevention

Where are the guys?

What are they doing?



men's action network

Alliance to Prevent Sexual & Domestic Violence

A Short History

- ▶ MDH Primary Prevention Initiative
- ▶ Statewide Assessment
- ▶ MNMAN Developed
- ▶ Advocacy Focus Groups
- ▶ Men's Forums
- ▶ Pilot Sites
- ▶ Trainings/Presentations
- ▶ Initiative Development –Products
- ▶ Website/Networking

Male Allies

Advocacy Focus Group Report

- ▶ Challenges:
 - Keeping a gender based perspective on DV/SA
 - Feeling pressure to play to the sensibilities of men
 - The “bar” is very low for men
 - Men tend to feel victimized when they are challenged
 - Does this project have consistency and staying power?
- ▶ Opportunities:
 - Men created this problem...Now they have the opportunity to fix it!
 - Potential for greater access to funding
 - Greater ability to engage in primary prevention activities/policy change
 - Male allies would serve as positive role models for the community
 - A community of men working to end violence against women would change the norm.
- ▶ Threats:
 - Usually when men organize it is bad for the movement i.e. men’s and father’s “right’s”
 - What is motivating men to get involved in this issue?
 - Can men help without harming 30 years of work?
 - Competition for funding
 - Men often enter new settings with a dominating attitude

Effective Male Allies...

- ❖ Listen to (all) Women
(women of color, native women, poor women)
- ❖ Accept Women's Leadership
- ❖ Acknowledge Women's Reality
- ❖ Acknowledge Sexism – Male Entitlements
- ❖ Are Accountable to Women

2005 Federal Violence Against Women Act

1 in 3 women report being sexually assaulted and/or physically abused by a husband or boyfriend.









Prevention

a systematic process that promotes healthy environments and behaviors and reduces the likelihood or frequency of an injury or traumatization.

Primary Prevention

taking action before violence occurs.

Norms

MORE THAN A HABIT

SANCTION BEHAVIOR

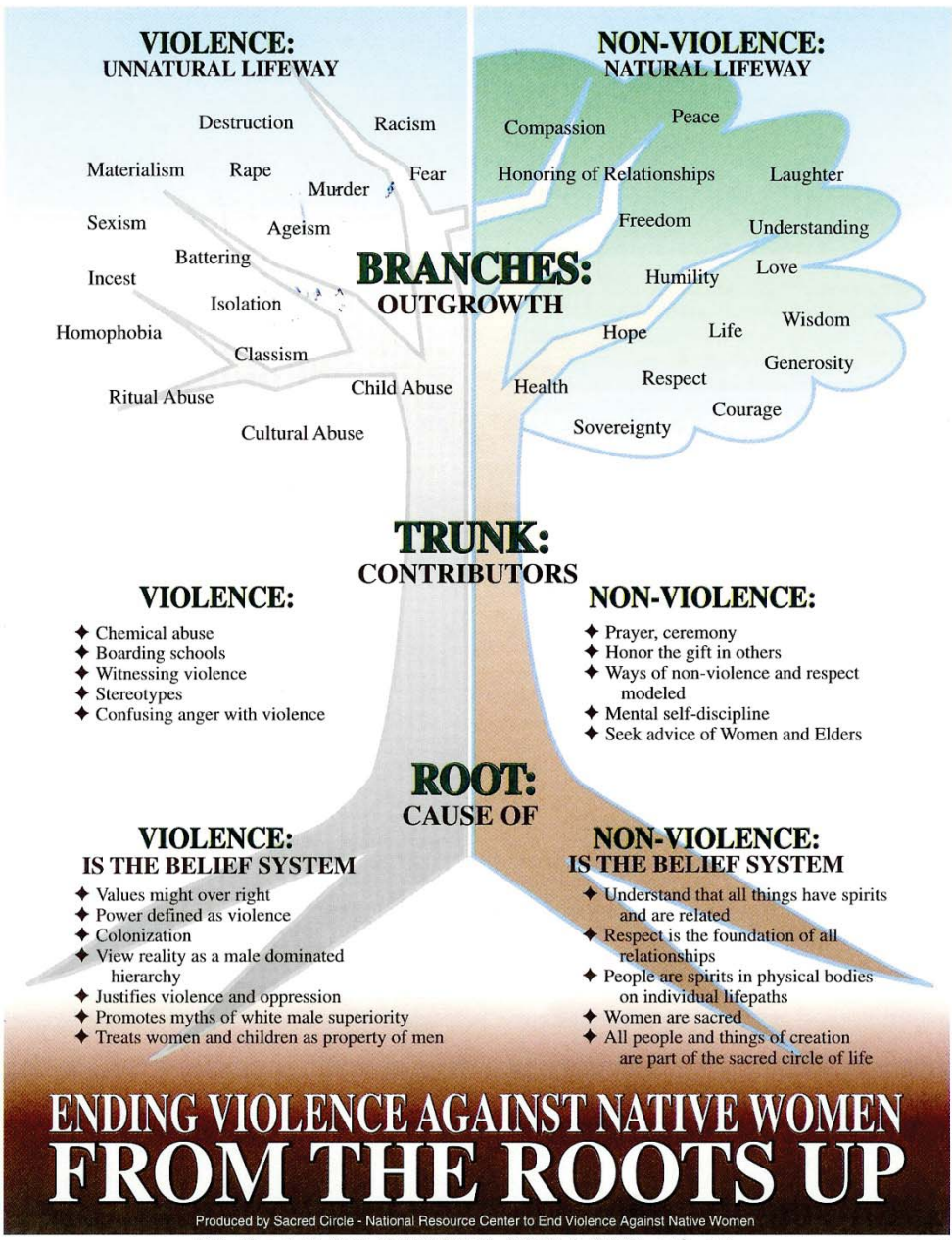
**BASED IN
CULTURE & TRADITION**

TAKEN FOR GRANTED

**BEHAVIOR
SHAPERS**

**ATTITUDES,
BELIEFS,
WAYS OF
BEING**

**COMMUNICATE REGULARITY
IN BEHAVIOR**



VIOLENCE: UNNATURAL LIFEWAY

NON-VIOLENCE: NATURAL LIFEWAY

Destruction
Materialism
Sexism
Incest
Homophobia
Ritual Abuse
Cultural Abuse
Rape
Murder
Battering
Isolation
Classism
Child Abuse
Racism
Fear
Ageism
Homophobia
Child Abuse
Cultural Abuse

Compassion
Peace
Honoring of Relationships
Laughter
Freedom
Understanding
Love
Wisdom
Generosity
Courage
Sovereignty
Health
Respect
Humility
Life
Hope

BRANCHES: OUTGROWTH

TRUNK: CONTRIBUTORS

ROOT: CAUSE OF

VIOLENCE:

- ◆ Chemical abuse
- ◆ Boarding schools
- ◆ Witnessing violence
- ◆ Stereotypes
- ◆ Confusing anger with violence

NON-VIOLENCE:

- ◆ Prayer, ceremony
- ◆ Honor the gift in others
- ◆ Ways of non-violence and respect modeled
- ◆ Mental self-discipline
- ◆ Seek advice of Women and Elders

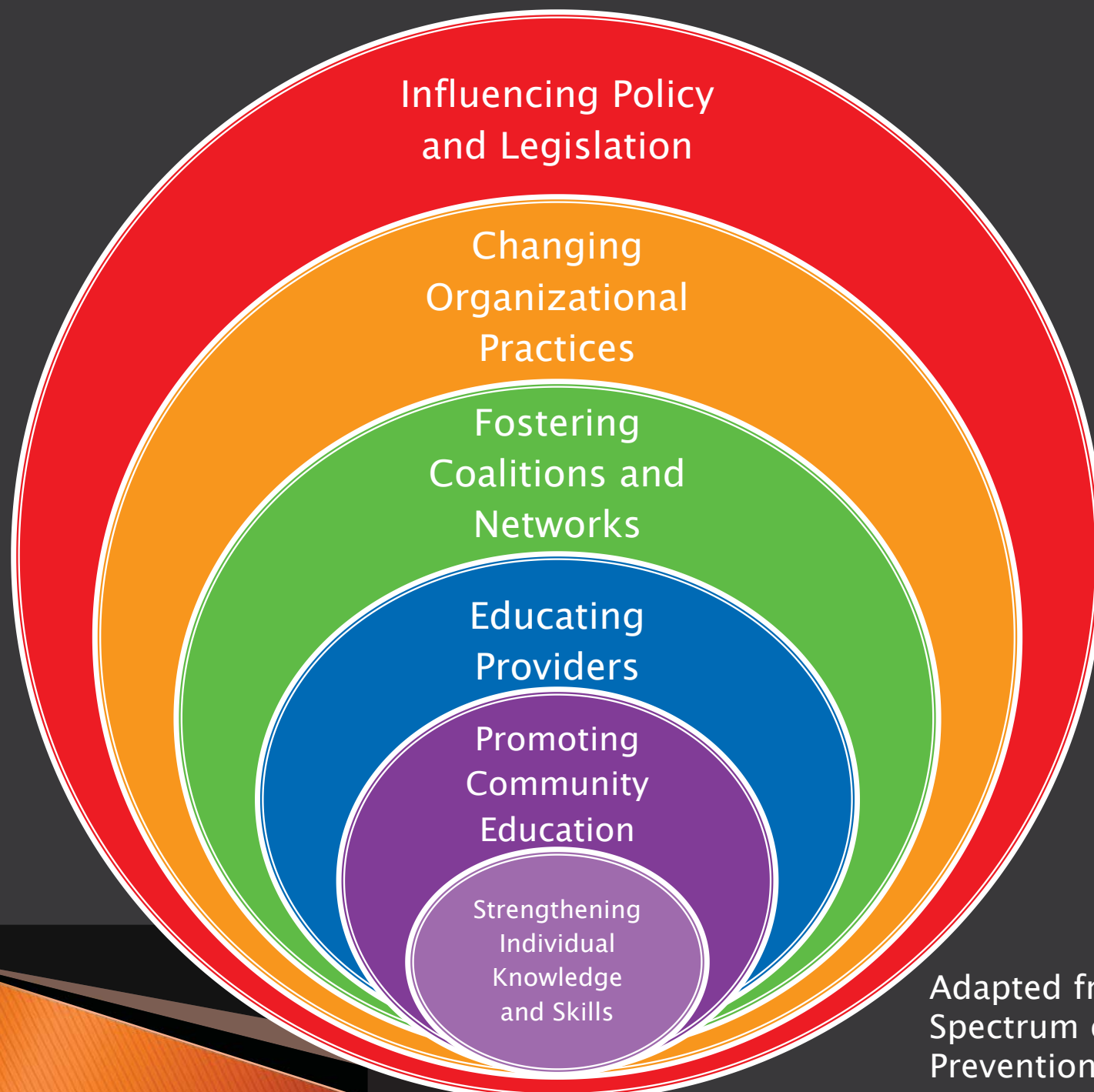
VIOLENCE: IS THE BELIEF SYSTEM

- ◆ Values might over right
- ◆ Power defined as violence
- ◆ Colonization
- ◆ View reality as a male dominated hierarchy
- ◆ Justifies violence and oppression
- ◆ Promotes myths of white male superiority
- ◆ Treats women and children as property of men

NON-VIOLENCE: IS THE BELIEF SYSTEM

- ◆ Understand that all things have spirits and are related
- ◆ Respect is the foundation of all relationships
- ◆ People are spirits in physical bodies on individual lifepaths
- ◆ Women are sacred
- ◆ All people and things of creation are part of the sacred circle of life

ENDING VIOLENCE AGAINST NATIVE WOMEN FROM THE ROOTS UP



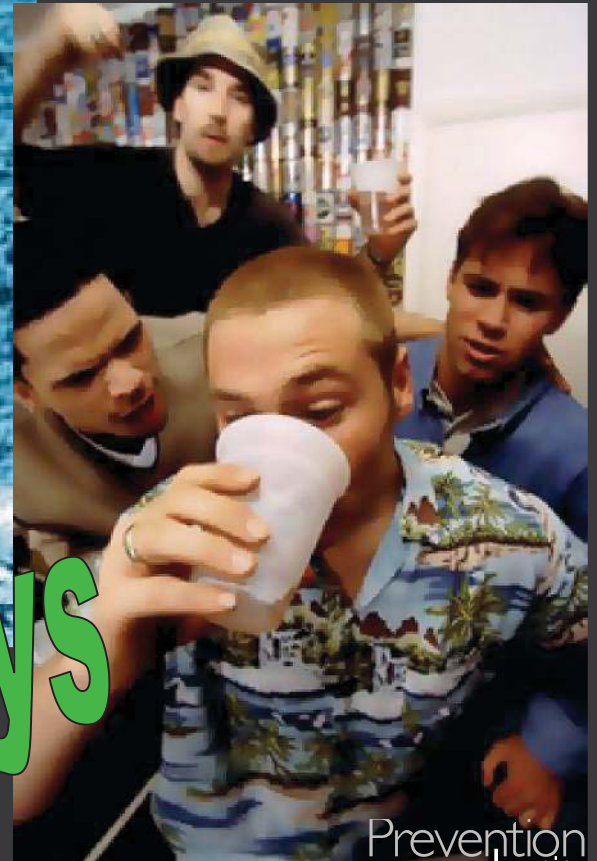
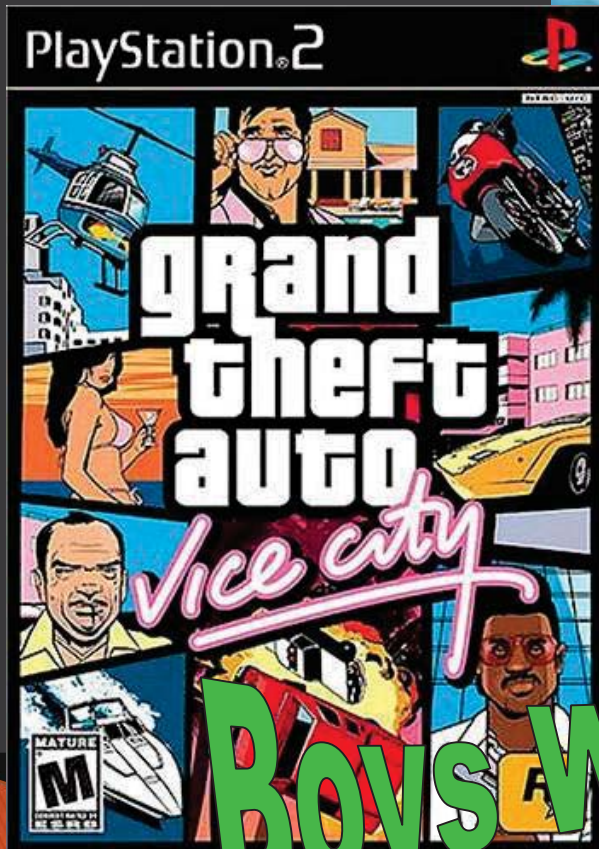
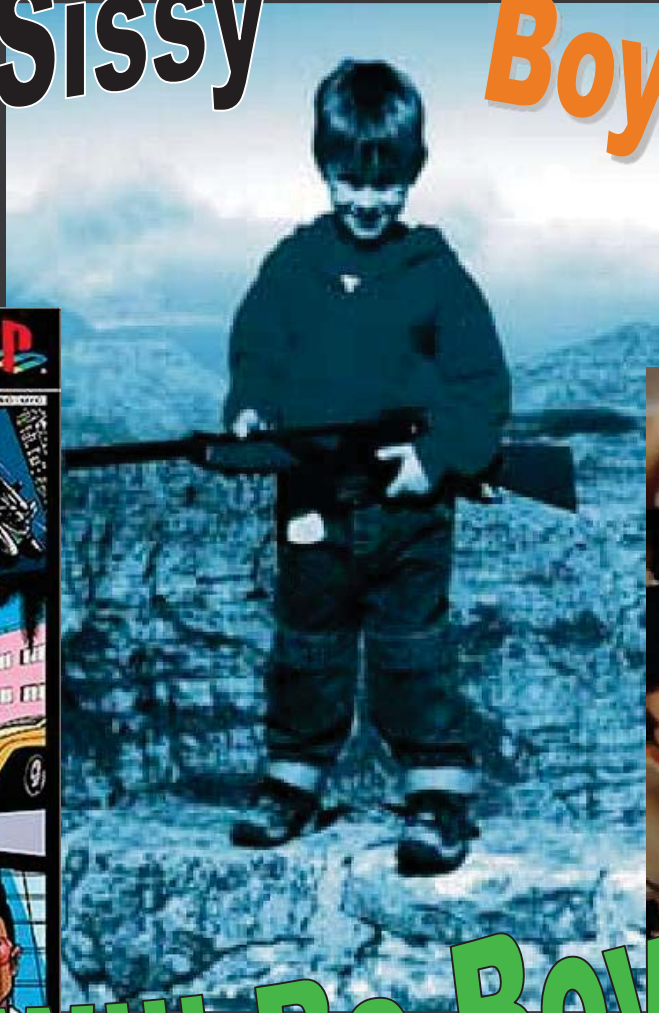
Adapted from:
Spectrum of Prevention
Prevention Institute

Five Norms Underlying Sexual and Domestic Violence

1. Violence is acceptable
2. Male Gender Roles/Norms
3. Female Gender Roles/Norms
4. Power – power “over”
5. Private Matter

Don't Be A Sissy

Boys Don't Cry



Boys Will Be Boys

Georgy Porgy Pudding and Pie - Kissed the Girls and Made Them Cry



Source: Media Education Foundation



Prevention
Institute

Norms



© CLEAR CHANNEL

FAST, CHEAP
AND
SATISFACTION GUARANTEED

As low as
\$14.95
PER MONTH

High Speed Internet
952.253.FAST

031435

The billboard features a woman in a plaid jacket and a white shirt, standing on a wooden construction platform. The background is a clear blue sky. The billboard is mounted on a metal structure with ladders on either side. The Clear Channel logo is in the top left corner. The main headline is in large, bold, white letters. Below it, the phrase 'AND SATISFACTION GUARANTEED' is in smaller white letters. A circular graphic contains the price '\$14.95 PER MONTH'. To the right, 'High Speed Internet' and the phone number '952.253.FAST' are written in white. A small number '031435' is visible in the bottom right corner of the billboard frame.



Twins lamp post marketing outside strip clubs in warehouse district

SEX
WORLD

OPEN



Advertising outside of
Dream Girls – within 50
feet of the light rail
station at Target Field



DREAM GIRLS

Open Daily

**Exotic Showgirl
Dancers...**

Free admission
with same day
sporting event ticket

11:30am - 3:00am Mon - Thurs
11:30am - 4:00am Fridays
2:30pm - 4:00am Saturdays
6:00pm - 2:30am Sundays
(Open Early on Game Days)

 WHEELCHAIR ACCESSIBLE

The advertisement features a blonde woman in a red and orange bikini and high heels. The background is white with some wear and tear. The text is in various colors and fonts, including purple, red, and black. A wheelchair accessibility icon is located at the bottom right.

Remember the Basics!

- 1) Violence Against Women is Endemic
- 2) Social Environment is Crucial
- 3) All Social Environments Can be Reshaped
- 4) The current environment benefits men
- 5) Men have a responsibility and unique opportunity to take responsibility for preventing VAW.
- 6) MNMAN can Help!

Constant Interplay



Engaging Men: MNMAN Status Report

Outreach Since 2008:

- ▶ MN–MAN has worked with approximately 25,000 people through trainings, presentations, and meeting facilitation.
 - 45% to 50% of participants have been men.

Advocacy Program Leadership

We build from 30+ years
of advocacy work

- ▶ **MIWSAC**
 - Minnesota Indian Women Sexual Assault Coalition
- ▶ **MCBW**
 - Minnesota Coalition for Battered Women
- ▶ **MNCASA**
 - Minnesota Coalition Against Sexual Assault

Minnesota Male Engagement Survey

Completed Fall 2011

Collaboration with MNCAVA/ Ericka Kimball

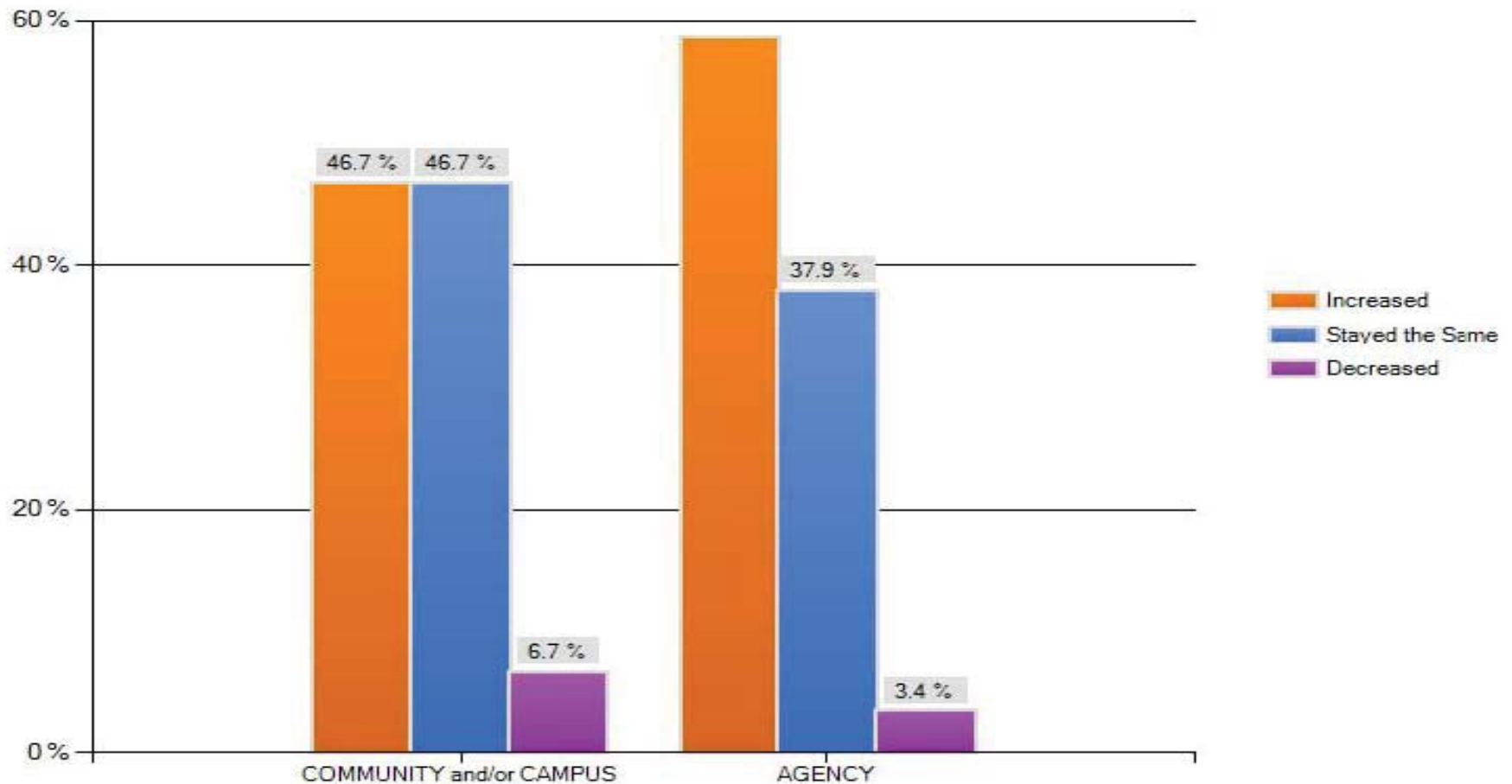
Total Survey Responses = 155

Three focused audiences...

1. Advocacy Programs: 20% of responses (n=31)
2. Men: 33% of responses (n=51)
3. General Community: 47% of responses (n=73)
 - a. 51 women
 - b. 22 men

Increased Male Involvement Advocacy Survey

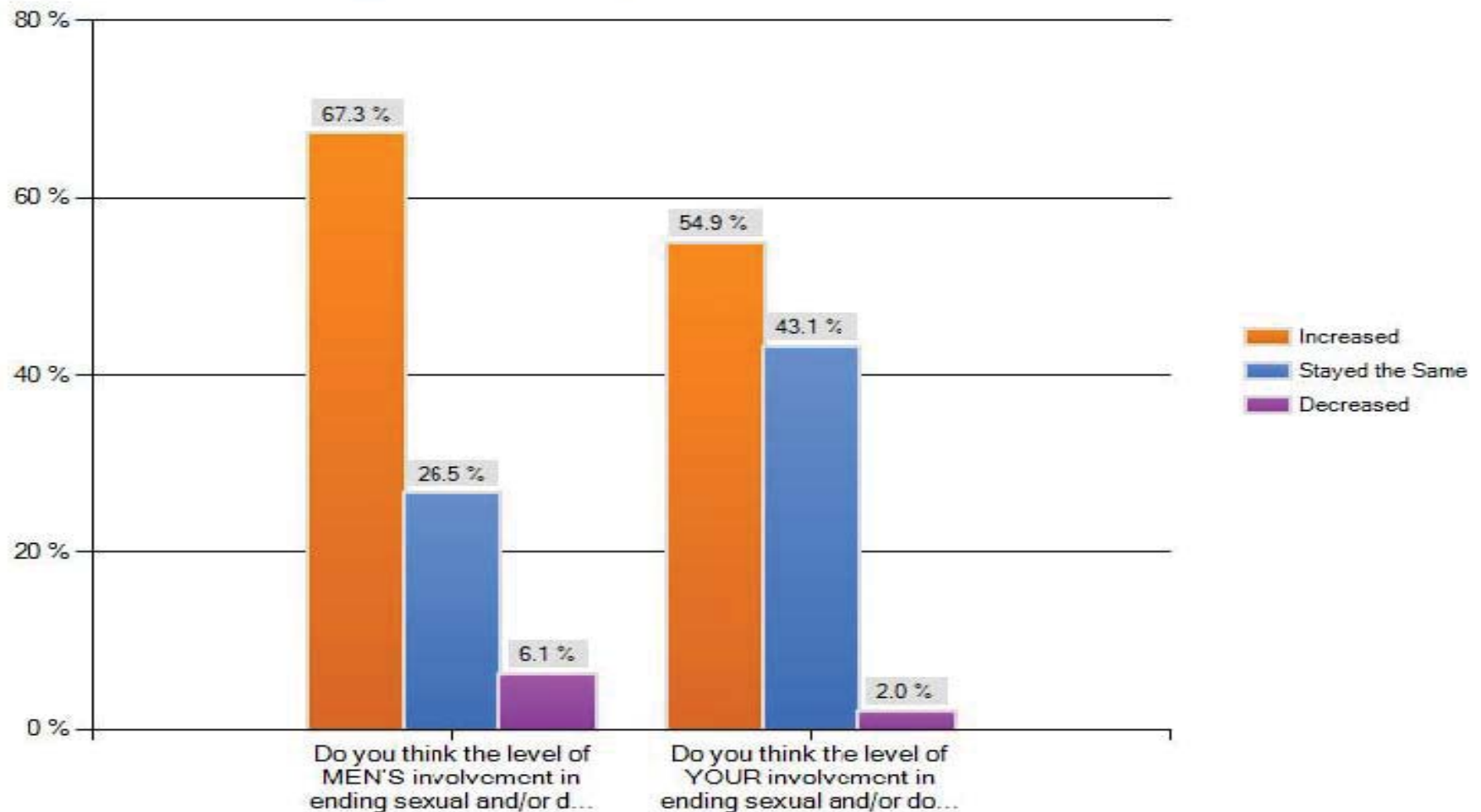
Over the past several years, do you think the level of male involvement in ending sexual and/or domestic violence in your community and/or campus and agency...
(For this question, agency involvement would mean men involved as staff, volunteers, board members, or close collaborating partners.)



Increased Male Involvement

Men's Survey

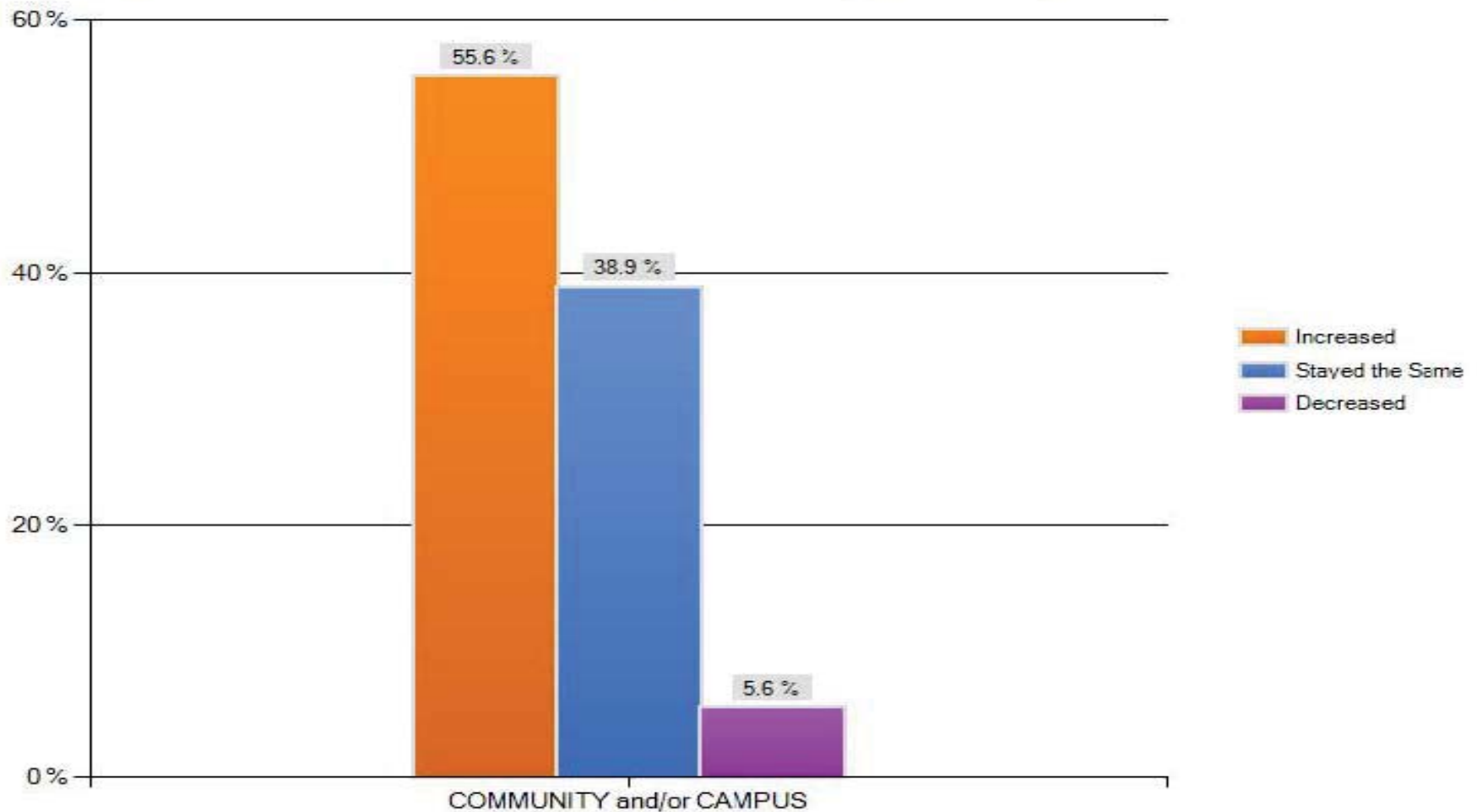
For these next set of questions, please rate how YOUR level of involvement and that of MEN in general has changed over the last several years.



Increased Male Involvement

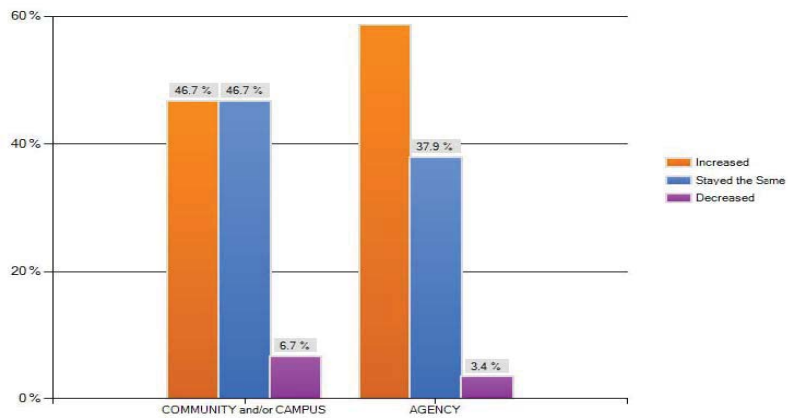
General Community Survey

Over the past several years, do you think the level of male involvement in ending sexual and/or domestic violence in your community and/or campus.



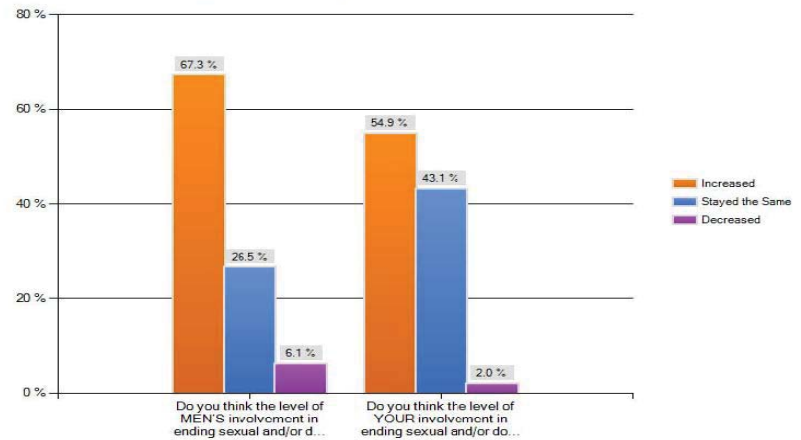
Increased Male Involvement

Over the past several years, do you think the level of male involvement in ending sexual and/or domestic violence in your community and/or campus and agency...
(For this question, agency involvement would mean men involved as staff, volunteers, board members, or close collaborating partners.)



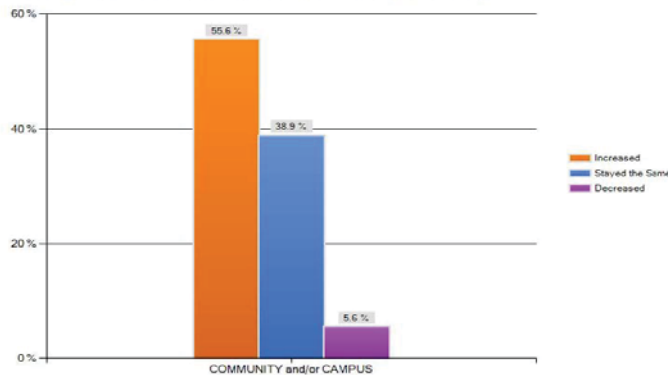
Advocates

For these next set of questions, please rate how YOUR level of involvement and that of MEN in general has changed over the last several years.



Men

Over the past several years, do you think the level of male involvement in ending sexual and/or domestic violence in your community and/or campus.



General Community

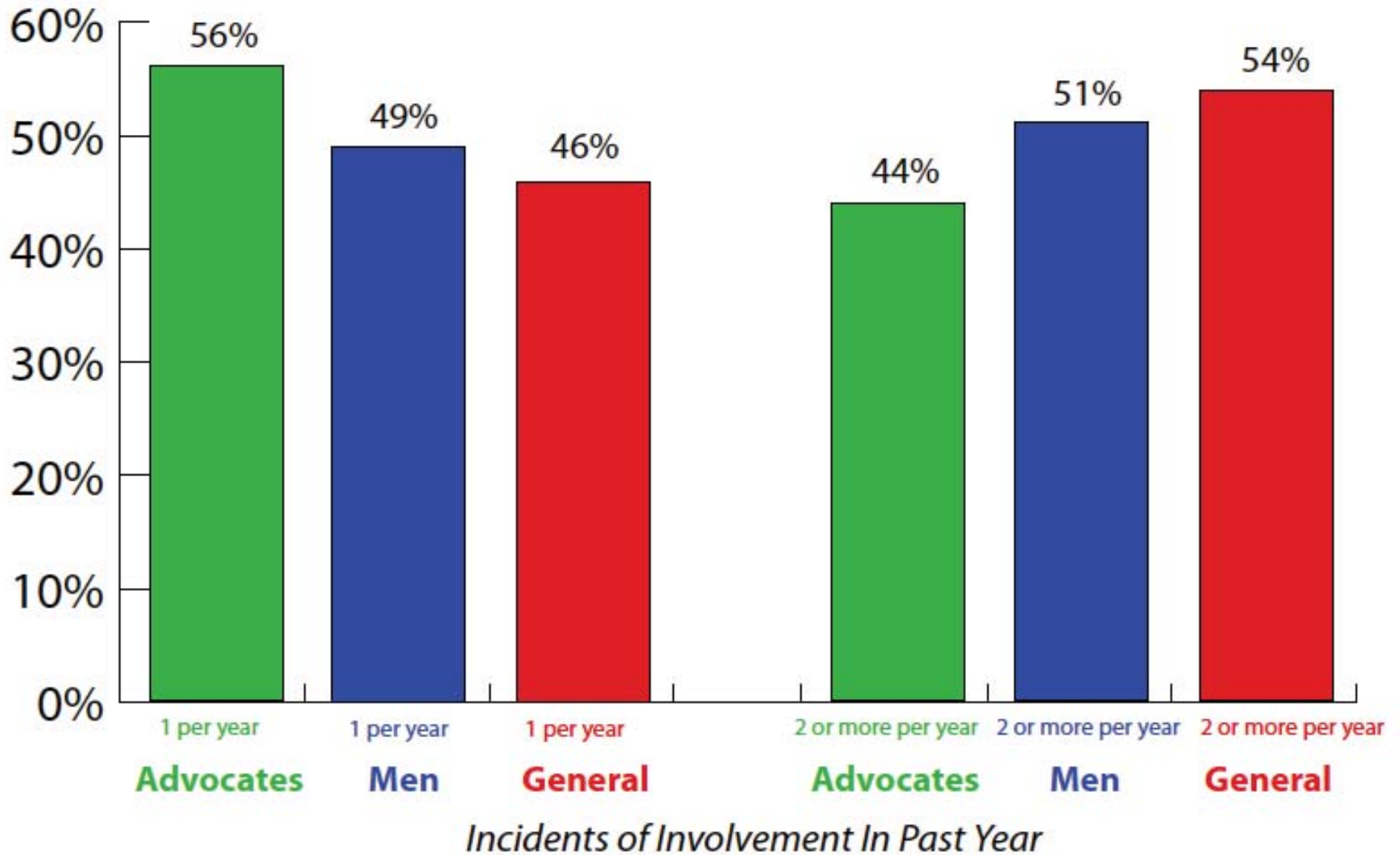
Level of Men's Involvement

Please provide your best estimate of the NUMBER of different men that had low, medium, and high levels of involvement in the COMMUNITY and/or CAMPUS within the past year, to end sexual and/or domestic violence.

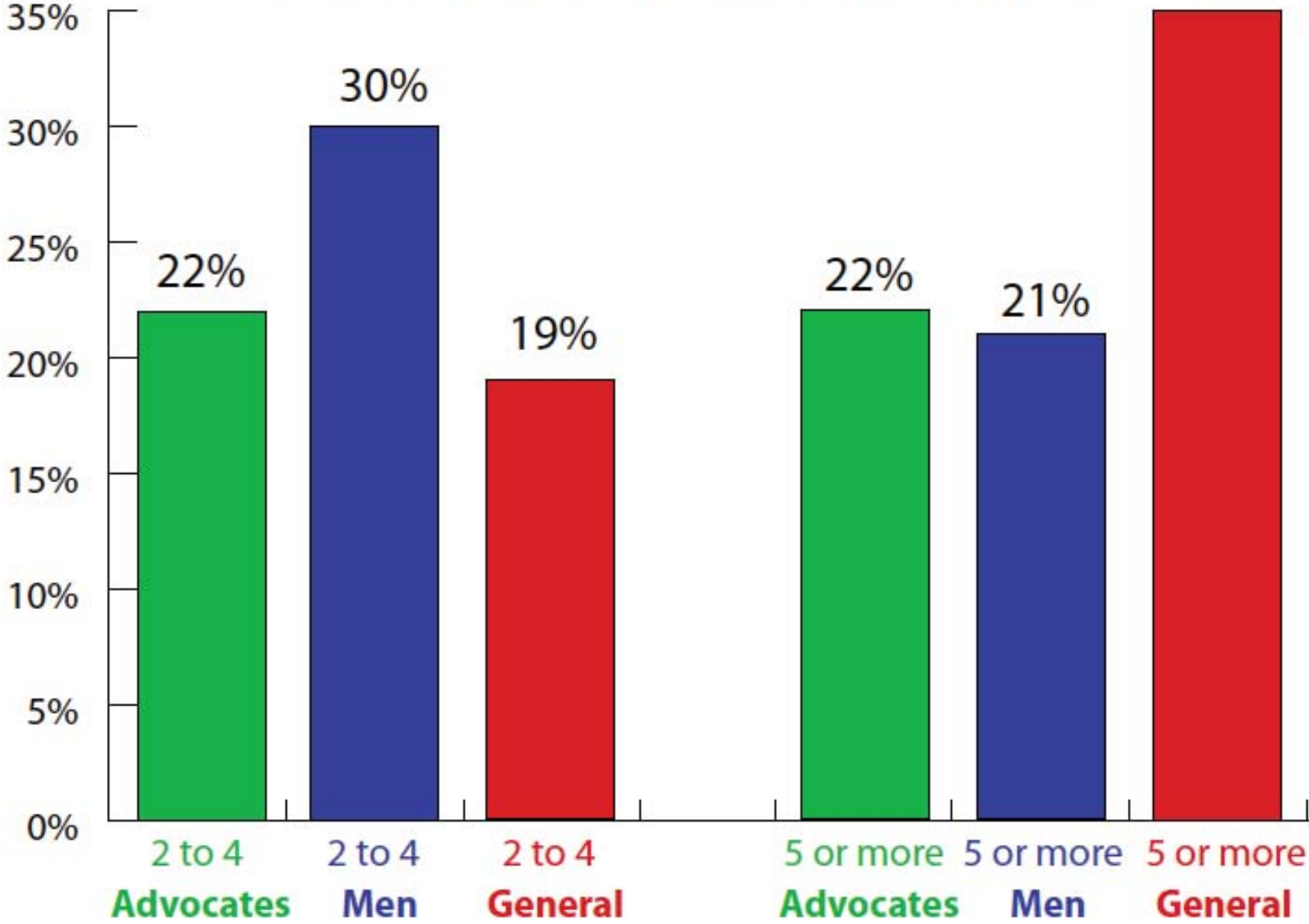
Scale:

- ▶ Low = 1 activity per year
- ▶ Medium = 2–4 activities per year
- ▶ High = 5 or more activities per year

Level Of Male Involvement



Level Of Male Involvement



Incidents of Male Involvement In Past Year

Activities Men Are Involved In

- ▶ Please select all the activities men have been involved with in your community and/or campus:
- 1. Employee of an organization addressing sexual violence.
- 2. Employee on an organization addressing domestic violence.
- 3. Volunteer of an organization addressing sexual violence
- 4. Volunteer of an organization addressing domestic violence
- 5. Serve on Board of Directors of an organization addressing domestic violence
- 6. Serve on a Board of Directors Addressing sexual violence
- 7. Serve on a Sexual Violence/Domestic Violence Task Force, SART/SMART team, primary prevention committee, or other committee
- 8. Public speaking and/or facilitation of trainings or events

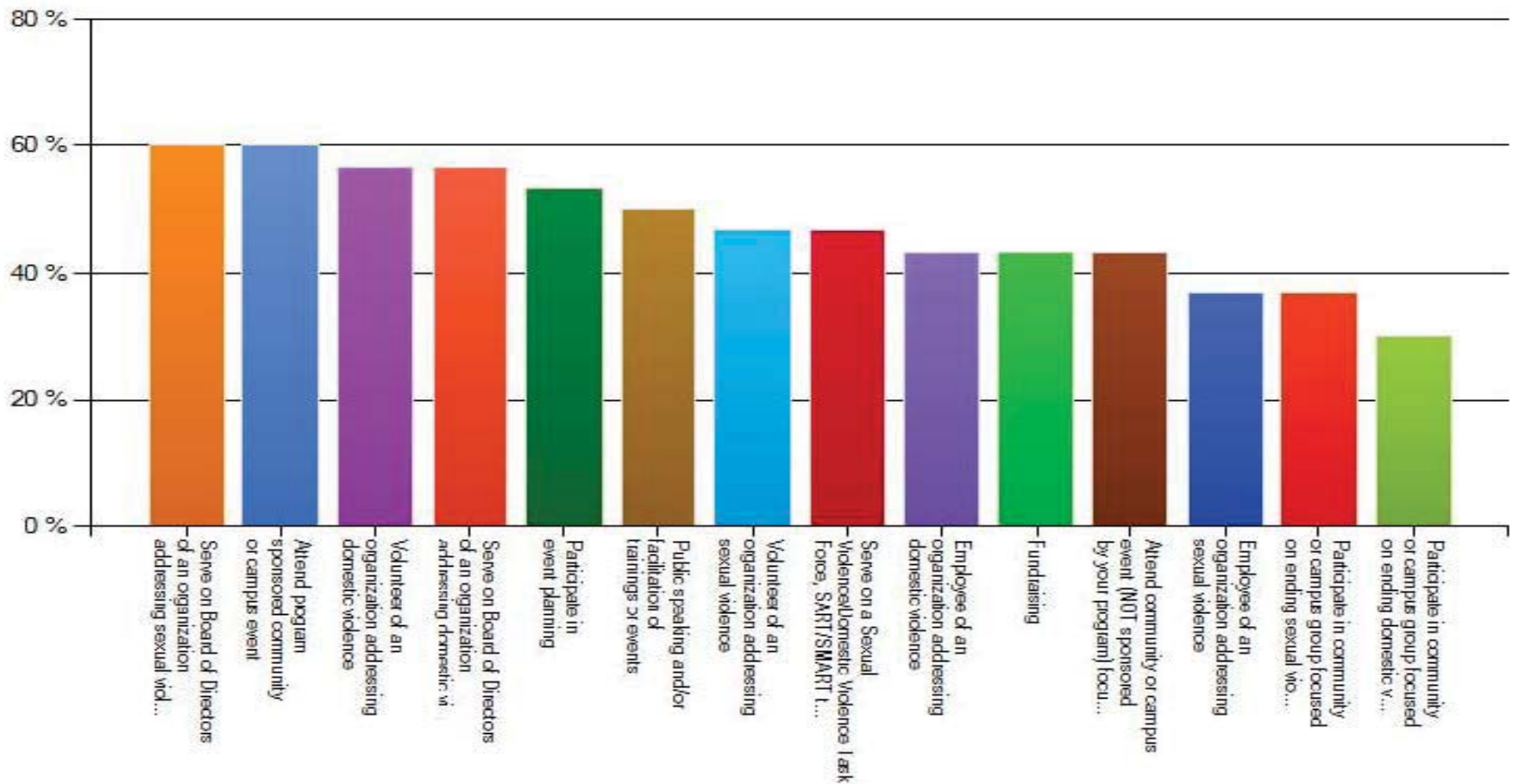
Activities Men Are Involved In

9. Fundraising
10. Participate in event planning
11. Attend community or campus event (NOT sponsored by your program) focused on ending sexual and/or domestic violence.
12. Attend program sponsored community or campus event
13. Participate in community or campus group focused on ending sexual violence
14. Participate in Community or campus group focused on ending domestic violence
15. Other

Men Are Involved In A Broad Range Of Activities

Advocacy Survey Responses:

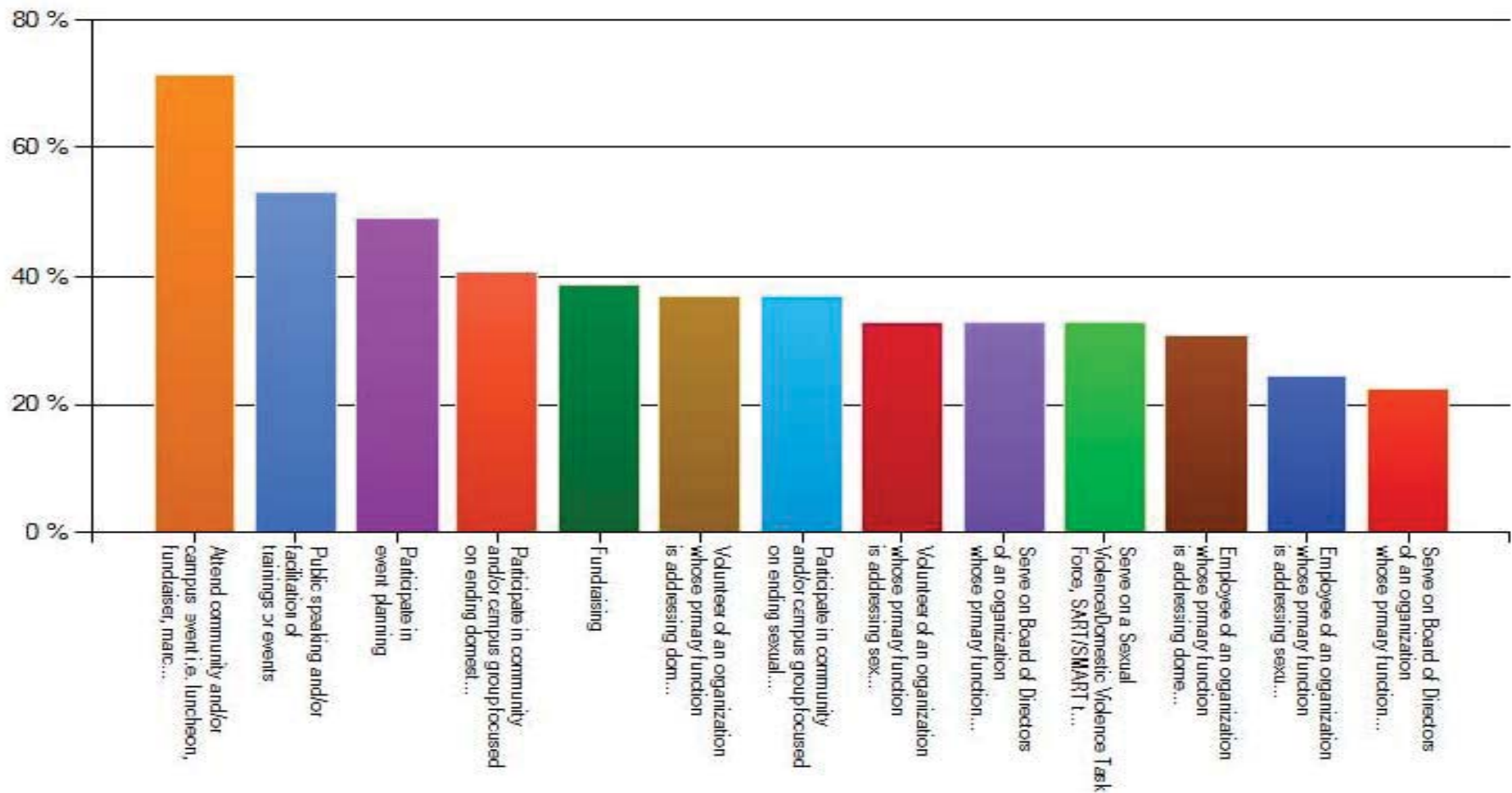
Please select all the activities men have been involved with in your COMMUNITY and/or CAMPUS.
Please add additional activities not listed here into the "other" category.



Men Are Involved In A Broad Range Of Activities

Men's Survey Responses:

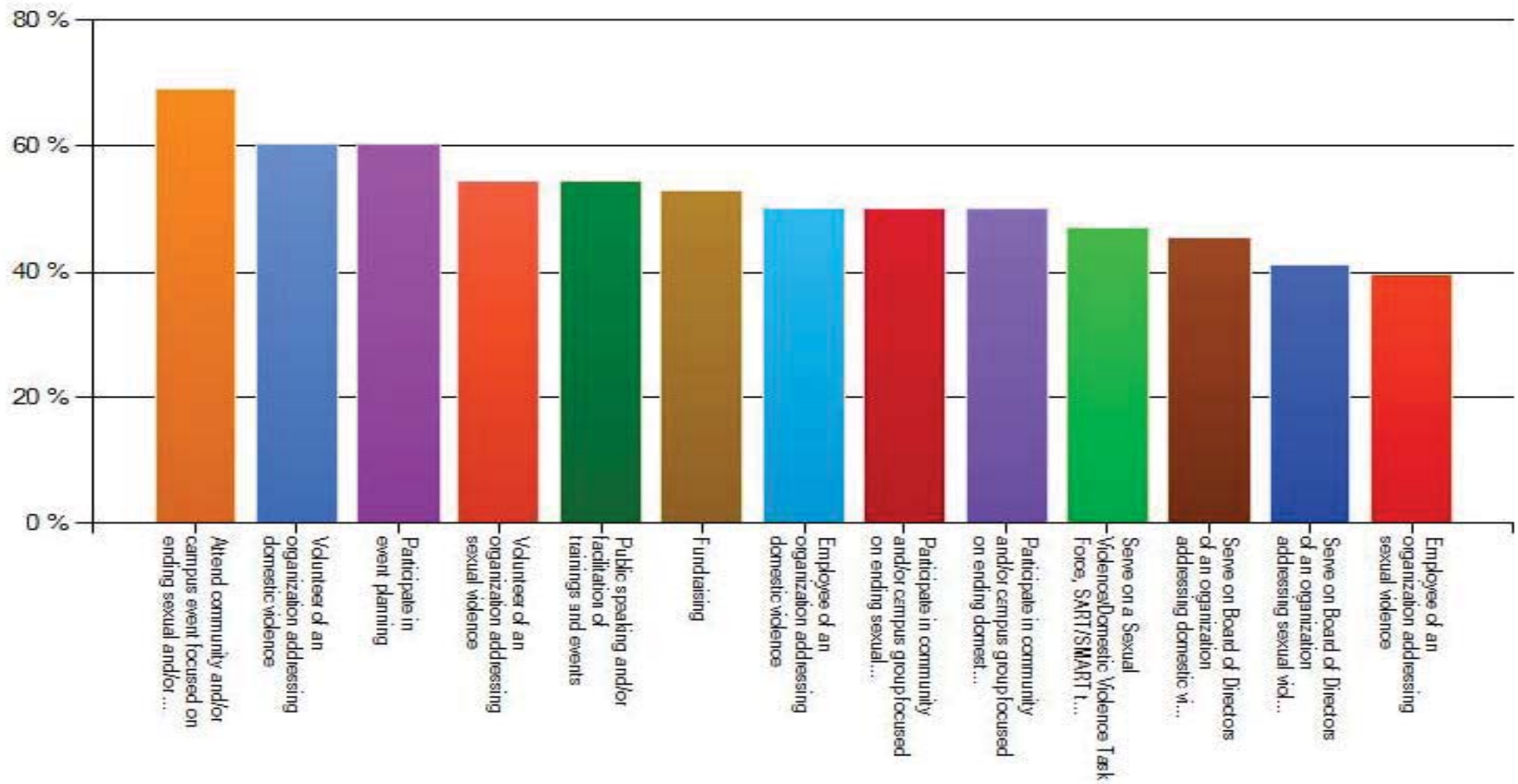
To the best of your knowledge, please select all the activities you and other men have been involved with in the past several years related to ending sexual and/or domestic violence:



Men Are Involved In A Broad Range Of Activities

General Community Survey Responses:

Please select all the activities men have been involved with in your COMMUNITY and/or CAMPUS:



Men's Survey: How Did You Get Involved?

- ▶ Close women friends encouraged me to work to stop the violence that affects all women.
- ▶ I was asked by a fellow employee if I would be willing to represent our company in the fight against domestic violence.
- ▶ Friend/relative of victims increased my awareness of these issues since high school days--finally had the avenue open up to become involved.
- ▶ I was asked to represent my church.
- ▶ Decided it was time to be more of an advocate...mostly when I got to know people at Men As Peacemakers in Duluth.
- ▶ Through friends, work and spiritual engagement.

Men's Survey: How Did You Get Involved?

- ▶ Always interested, active on racial justice first.
- ▶ Was asked to become a board member. Did it.
- ▶ I've seen too much abuse in my life to let it transcend generations.
- ▶ Started as law enforcement officer, began fund raising efforts and have partnered with local advocates.
- ▶ Work related activities and training.
- ▶ Through a local Sexual Assault Team.
- ▶ A friend
- ▶ Gradual awareness that my personal commitment to prevention, respect and honor could be expanded to a population perspective and practice.

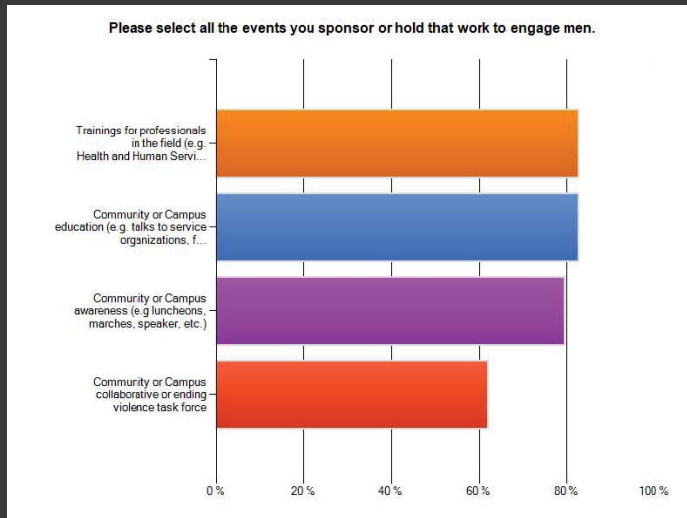
Getting Men To the Table

Please select all the events you believe are effective in engaging men in further involvement to end sexual and domestic violence.

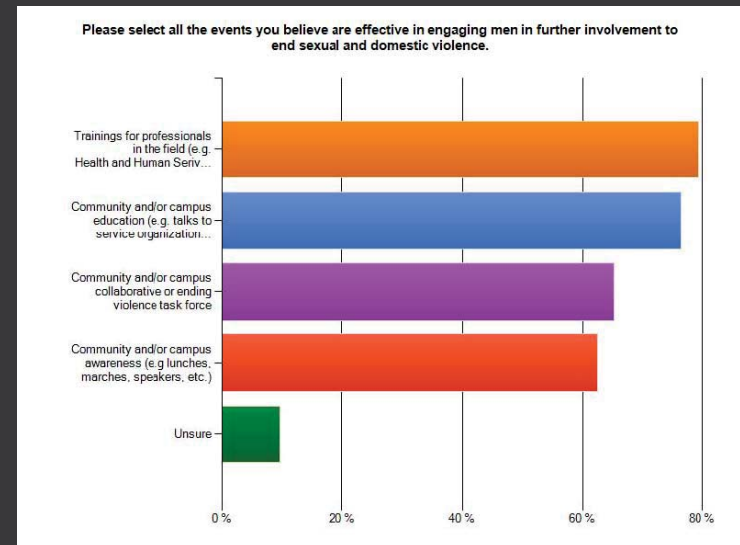
1. Trainings for professionals in The field (e.g. Health and Human Services, Education, Criminal Justice, etc)
2. Community and/or campus education (e.g. talks to service organizations, faith communities, schools, etc.)
3. Community and/or campus awareness (e.g lunches, marches, speakers, etc.)
4. Community and/or campus collaborative or ending violence task force
5. Unsure

Getting Men To the Table

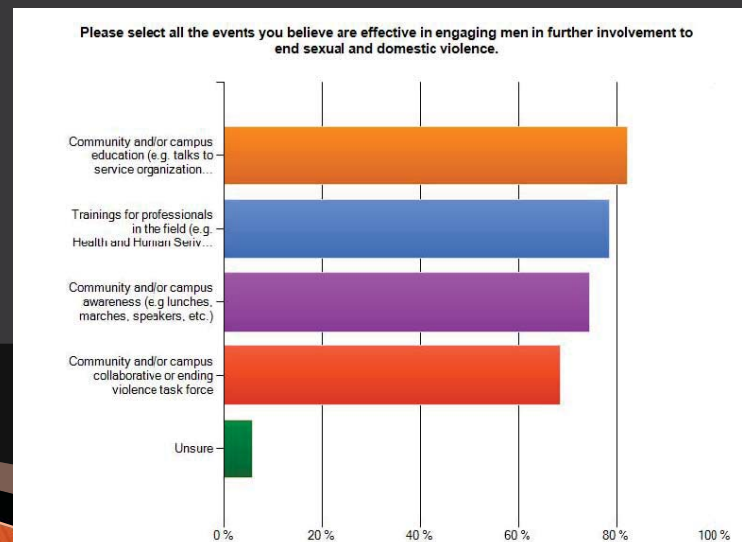
Advocacy Survey:



Community Survey:

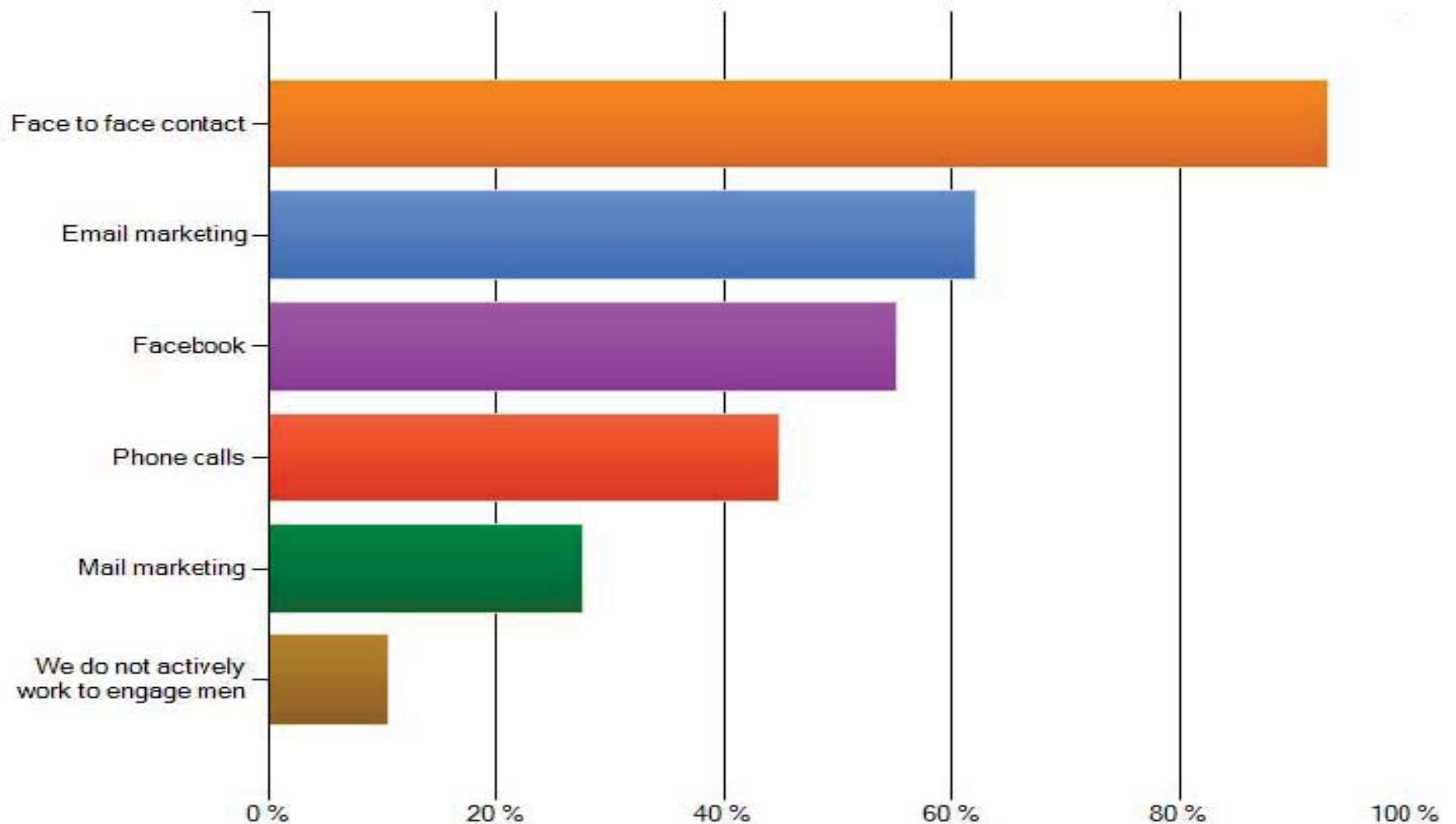


Men's Survey:



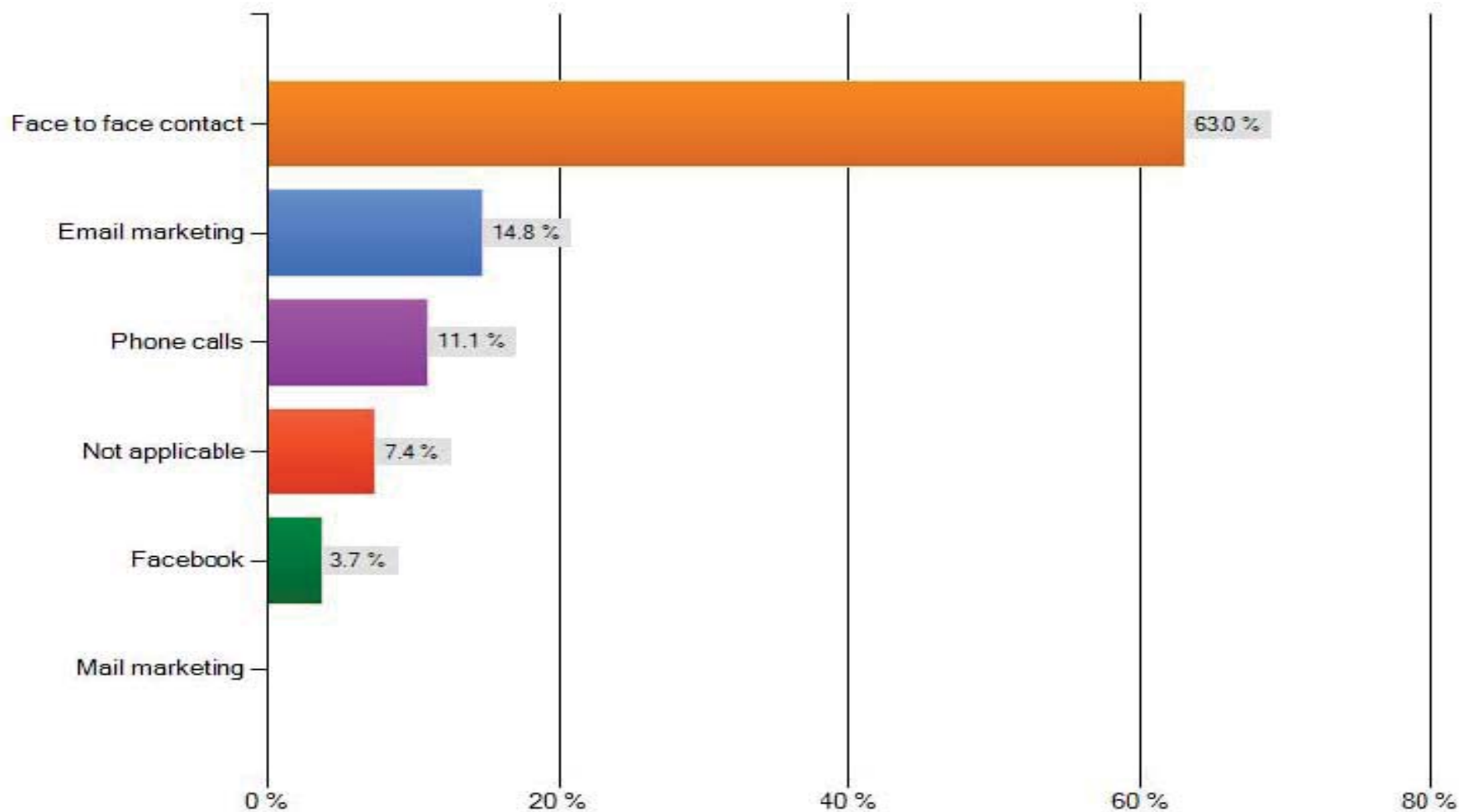
Methods Used to Engage Men

Please select all the methods you use to engage men.



Most Effective Methods to Engage Men

Which of these methods seemed to be the most effective? (Please select only one)



Men's Survey: What Keeps You Engaged

- ❑ The suffering and the hope.
- ❑ Inner sense of Justice
- ❑ Understanding that women's lives are forever changed by assaults, battering and men's controlling behavior and that behavior on the part of men makes it difficult for women to trust and cooperate with men on personal, community, and political change work.
- ❑ I want our Native Women to know that there are some Native Men who support and believe in the cause.
- ❑ I want to live in a community where all members are safe.
- ❑ Doing my part to make a difference in someone else's life
- ❑ It's an issue of social justice – I care about systemic oppression.
- ❑ Respect for Women/girls

Men's Survey: What Keeps You Engaged

- ❑ The fact that I have a sister, a mother, and a great deal of female friends keeps me involved in preventing sexual and domestic violence.
- ❑ The ongoing violence against women.
- ❑ Relatives
- ❑ Passion
- ❑ Knowing the need is genuine
- ❑ Collaboration, working with other men in the field
- ❑ Other men and women who are willing to get involved.
- ❑ Daughters
- ❑ My wife, daughters, daughter-in-law, co-workers, faith in practice, passion for prevention and health promotion...
- ❑ Sense of community

Men's Survey: Barriers to Involvement

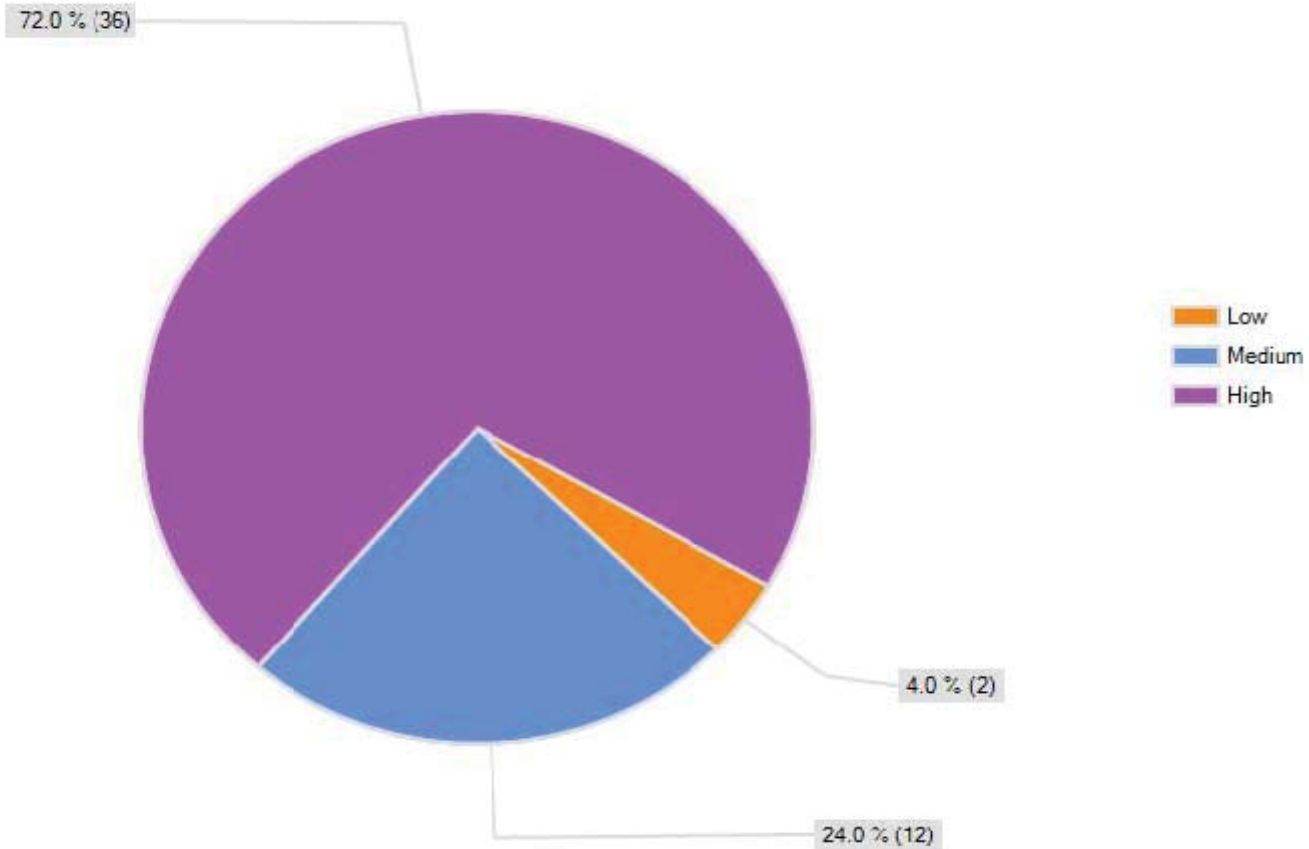
- ❖ The lack of time and resources to commit...
- ❖ Having a teaching job that requires me to think about and do work outside the movement. I do what I can from within that job, and just in my intentions for moving through life, but I'd like to have non-violence be my paid, full-time work.
- ❖ The time constraints of my job; limited funding for prevention programming; resistance from institutions/individual.
- ❖ Time, limited resources
- ❖ Time
- ❖ Just knowledge of what to do.

Men's Survey: Barriers to Involvement

- ❖ Nothing. Initially it was my own privilege and my concern about giving that privilege up.
- ❖ Community tolerance. Gender tolerance. Men not addressing the issue among themselves and their peers.
- ❖ As aboard member we do not get hands on involvement. We do finances & policies.
- ❖ Not enough time, funding and men volunteers to implement the many ideas we have for primary prevention.
- ❖ Not enough time in the day to solve every problem in the world
- ❖ Time, money

Men's Survey: Your Level of Commitment

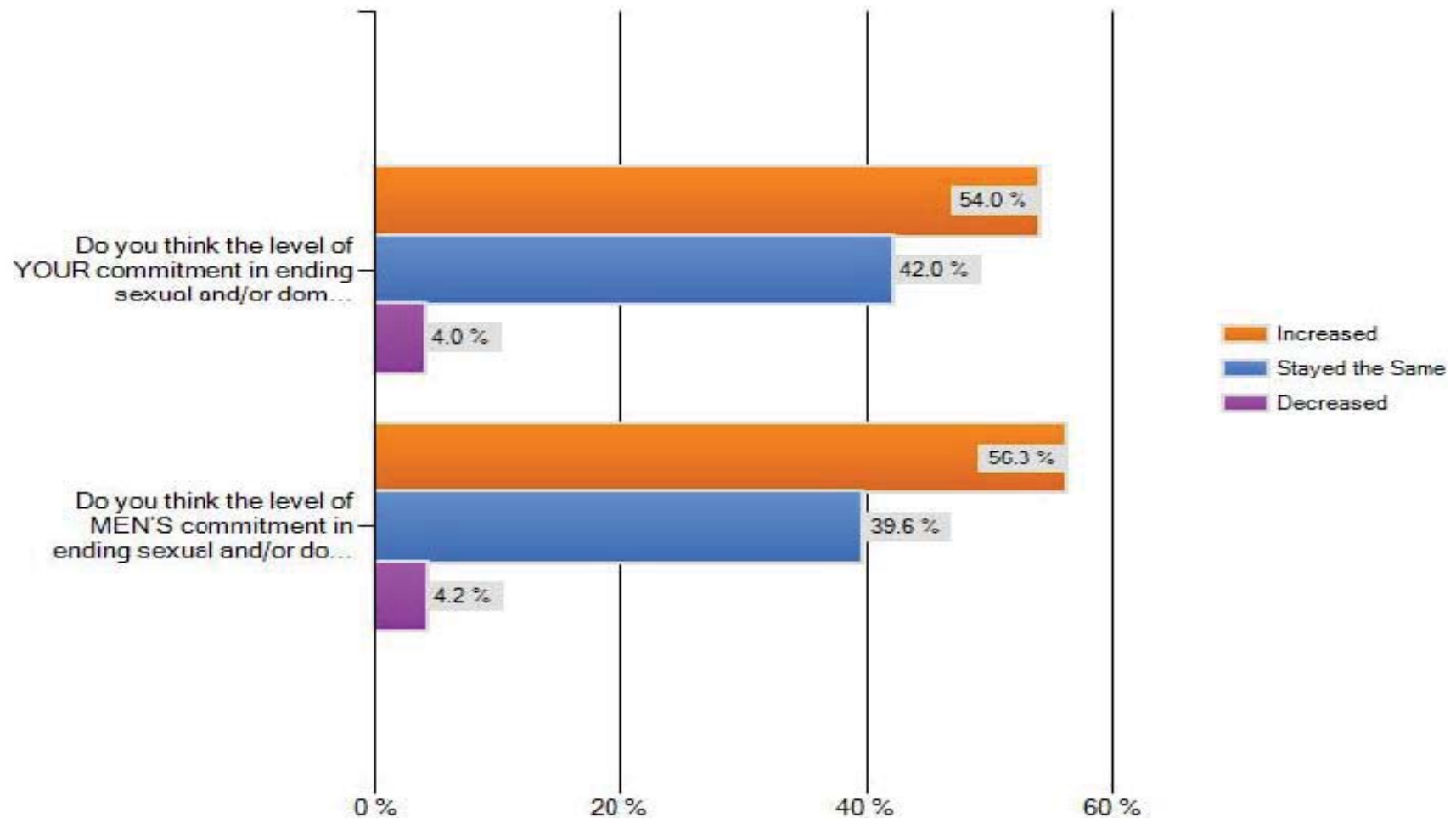
Please rate your level of **COMMITMENT** in ending sexual and/or domestic violence.
Commitment is defined as a sense of responsibility to prevent and end sexual and/or domestic violence.



Men's Survey

Increased commitment in past several years?

For these next set of questions, please rate how YOUR level of commitment and that of MEN in general has changed over the last several years.



Men's Survey: Final Comments

- ❑ Needs to be increased. Not enough is happening. Most men are silent/contributing to the problem.
- ❑ Getting men involved is relatively easy...sustaining men's involvement is the challenge
- ❑ We need primary prevention materials directed at men...We need suggestions for specific tasks we can ask men to do to get involved, help them get connected with advocates, and take a public stand against SV & DV.

Men's Survey: Final Comments

- ❑ Would love to see more involvement in what was traditionally the men's service community, i. e. Rotary, Kiwanis, Knights of Columbus and VFW, etc.
- ❑ Men must be involved in the planning and movement for it to grow and as a Native man our community will continue to suffer until this happens and we rebuild our family structure.
- ❑ Time to raise the bar and talk more about privilege and accountability. Need more funding to reach more men and develop initiatives communities can replicate.

Questions / Comments



Engaging Men: MNMAN Lessons Learned

Pitching the Next Inning



Constant Interplay



MENDING

The Mending Project



Some men are ripping the fabric of our communities apart through sexual and domestic violence

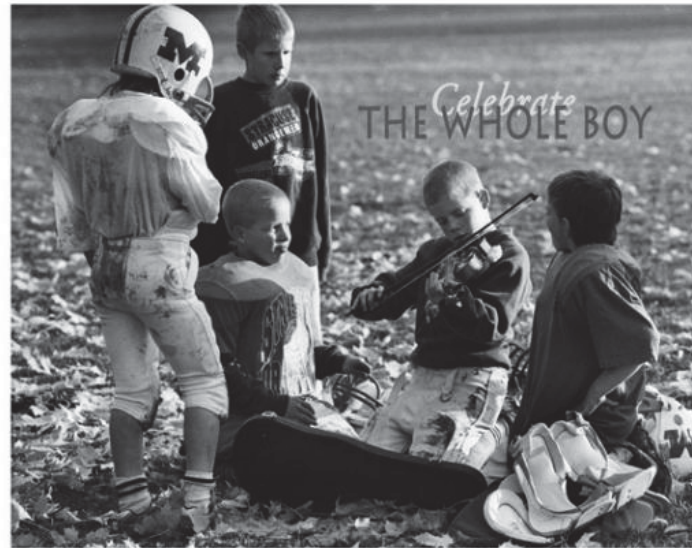
Some Men Are Repairing The Harm

This project acknowledges men's unique opportunity and collective responsibility to end sexual and domestic violence.

www.TheMendingProject.org

Coaching For Change: A Game Plan to Prevent Violence

Minnesota State High School League
Arrowhead Youth Soccer Association
Anoka Initiative



The BEST Party Model: Be Equal, Safe, and Trustworthy



Throw Parties Women Love &
Prevent Violence Against Women

Minnesota Clean Hotels Initiative

- ▶ Collaborative initiative – MNMAN/MDH/MNCASA
- ▶ Call to Action –
 - asking businesses, public/private organizations, and municipalities modify their meeting facility policy to clarify that meetings and conferences will be held in facilities that do not offer in-room pay-per-view pornography and;
 - reimbursement for employee travel expenses only when staying in facilities that do not offer in-room pay-per-view pornography
- ▶ Sample policies provided at:
www.menaspeacemakers.org/programs/mnman/hotels

Minnesota Champion Communities

MNCASA & MNMAN

MN Office of Justice Programs (OJP) funded effort to build community crime prevention collaboratives to prevent sexual violence related crime in Minnesota

Provides

Training and Technical Assistance
Pilot sites – Bemidji & Winona
Resource Development
Networking

Training/Consulting

Here's where
we start



Pending MNMAN Projects

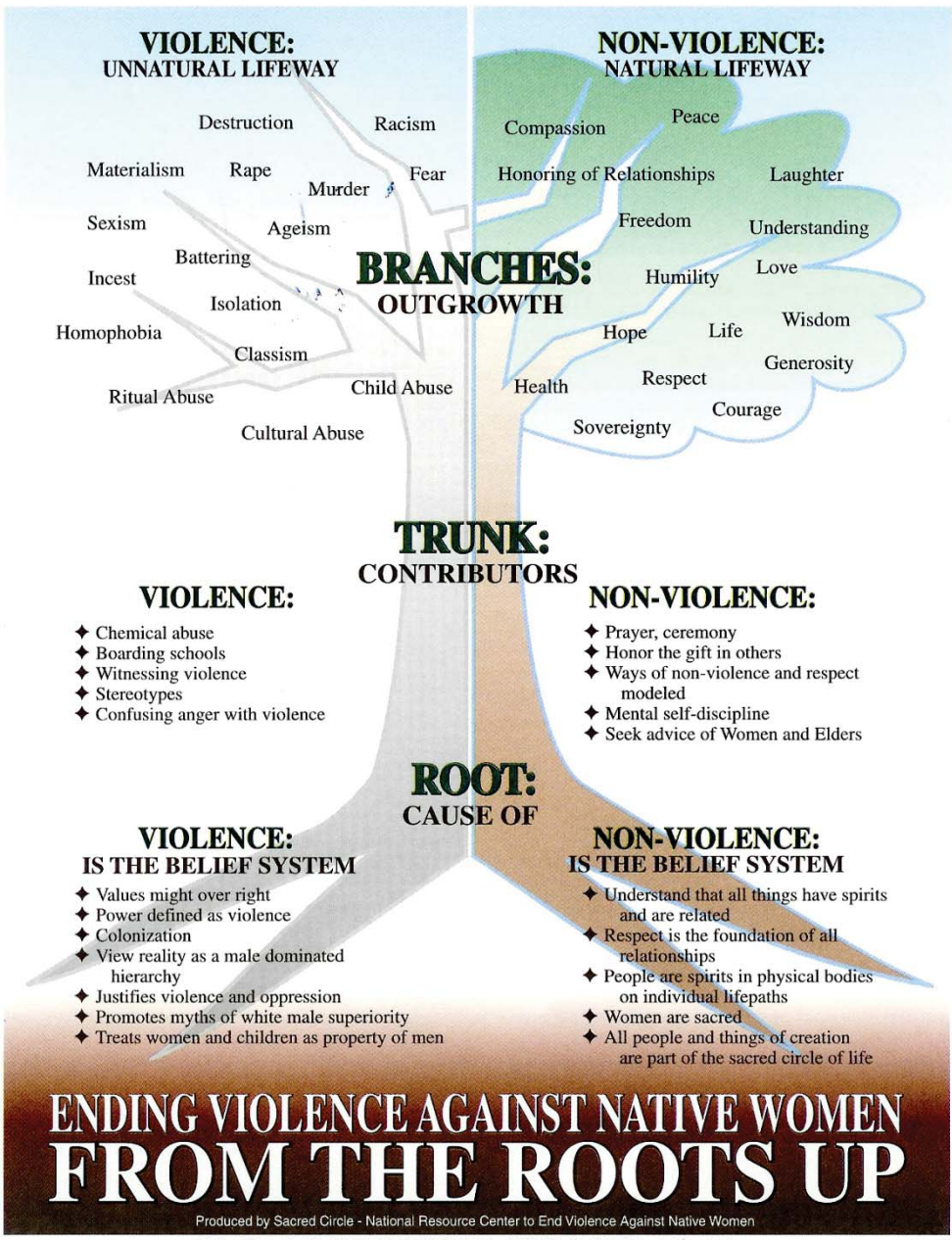
- ▶ Cross Cultural Male leadership Development
- ▶ Procurement/Divestiture Policies
- ▶ Sexual Exploitation Policies
- ▶ Stop The Demand
- ▶ Boy Scouts – Gender Equity Merit Badge





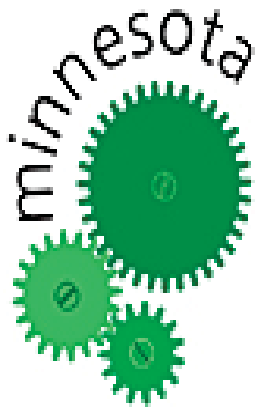


Because if sexual and domestic violence is going to stop...men are going to have to stop it.



ENDING VIOLENCE AGAINST NATIVE WOMEN FROM THE ROOTS UP

Produced by Sacred Circle - National Resource Center to End Violence Against Native Women



men's action network

Alliance to Prevent Sexual & Domestic Violence

Presenters

Chuck Derry
Gender Violence Institute
Clearwater, MN
320-558-4510
gvi@frontiernet.net

Ed Heisler
Men As Peacemakers
Duluth, MN
218-727-1939
ed@menaspeacemakers.org

www.menaspeacemakers.org
www.genderviolenceinstitute.org