



Re-Write



Re-Spond



Re-Act

#ReCreateNSAC

Sexual Violence Prevention
Digital Media Literacy

Critical Media Literacy 2.0
Social Media for Social Activism

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#ReCreateNSAC

Sexual Violence
Digital Media Literacy
Prevention

DIGITAL

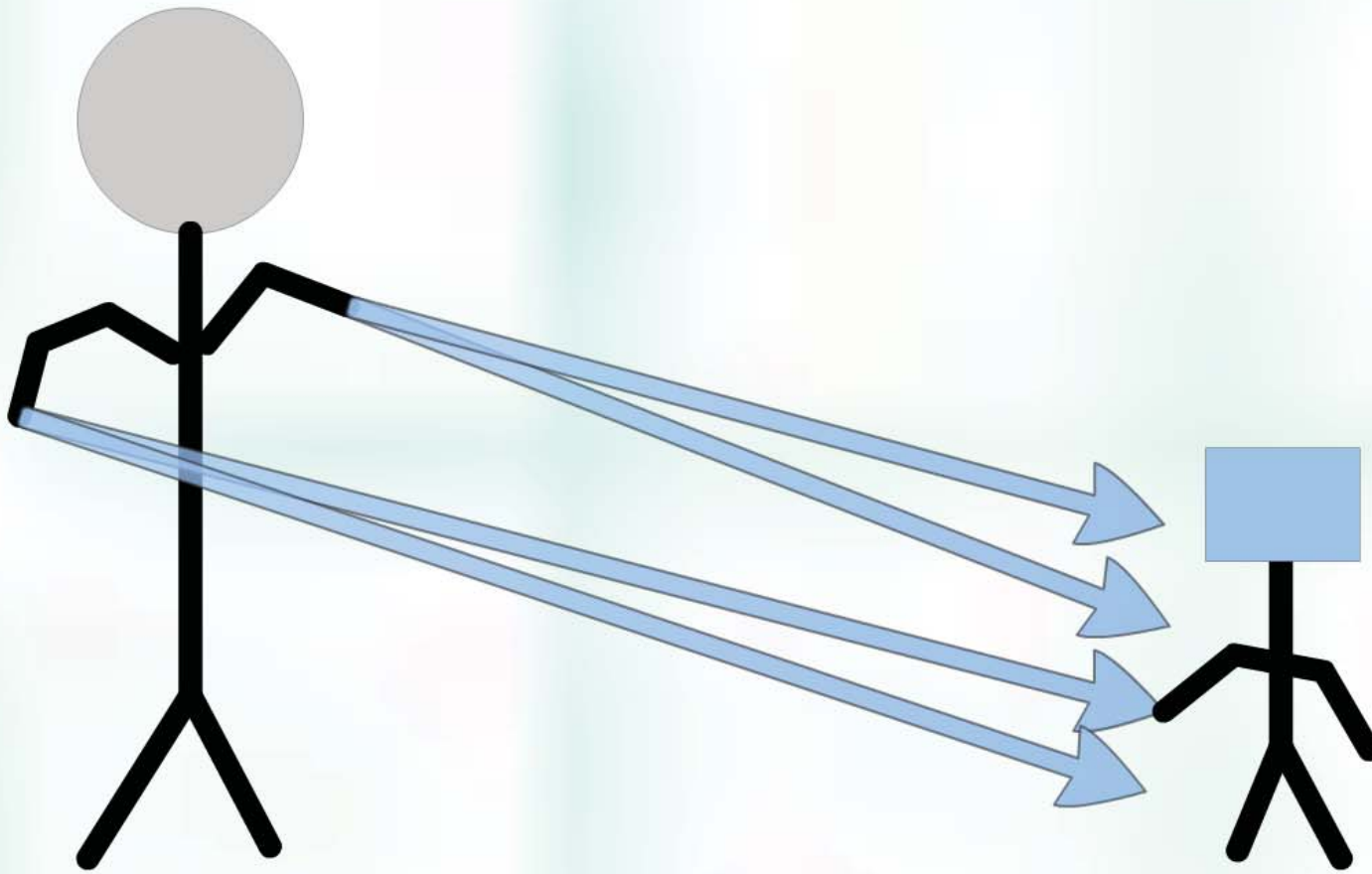
Critical Media Literacy 2.0

Social Media for Social Activism



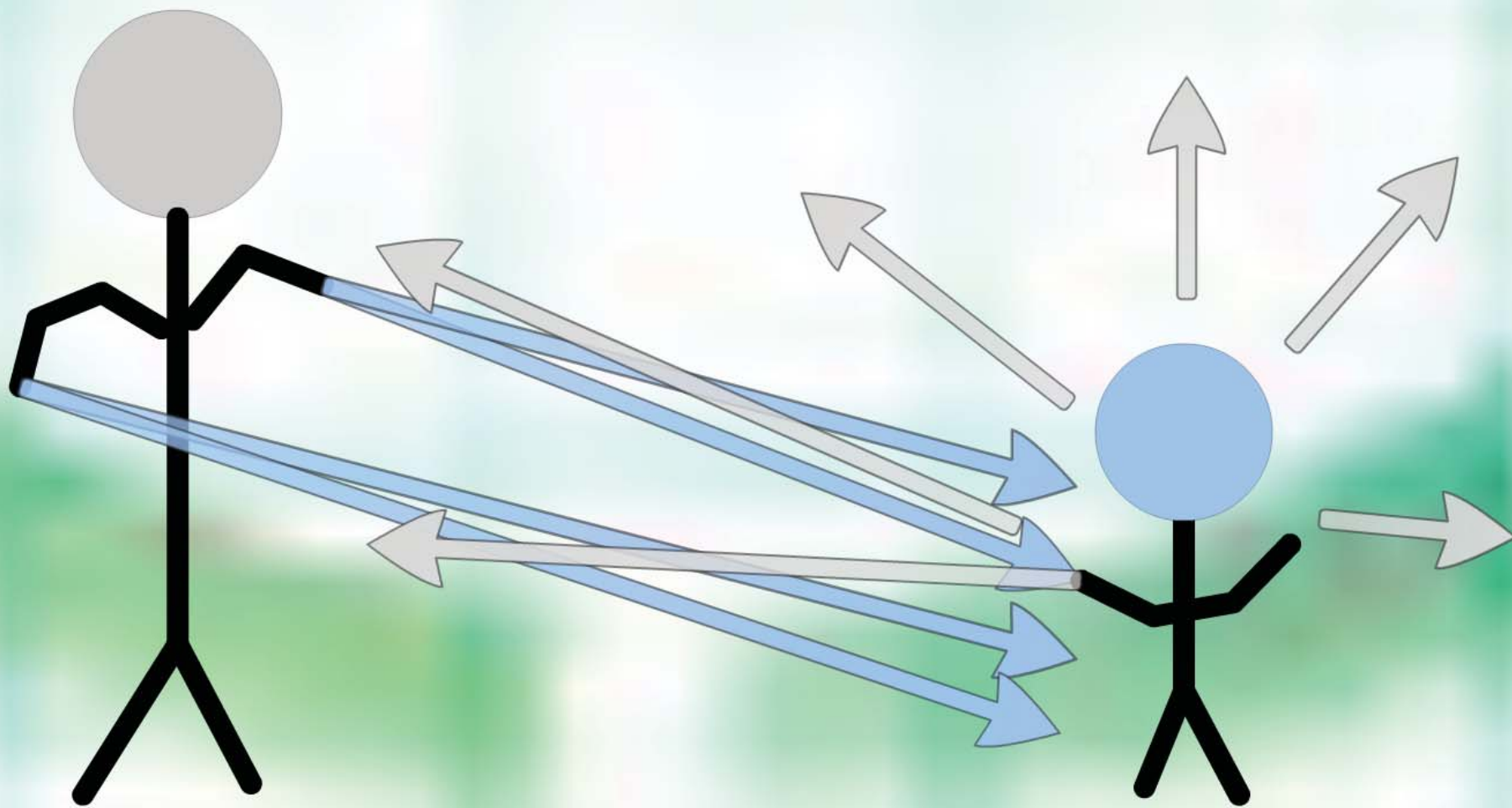
Where did you learn what you know about critical media literacy?

Critical Media Literacy 1.0



(Hochsmann & Poyntz, 2012)

Critical Media Literacy 2.0



(Hoechmann & Poyntz, 2012; Vasudevan, DeJaynes, & Schmier, 2010)

Sexual Violence

Digital Media Literacy

Prevention



***4 Colored Girls Who Considered Suicide/
When Social Networking Was Enuf***

(Kirkland, 2010)

#NoMore

#SurvivorPrivilege

#30DaysofSAAM

#DecolonizeSAAM

#Ididnotreport

#RapeCultureIsWhen

#ReCreateNSAC

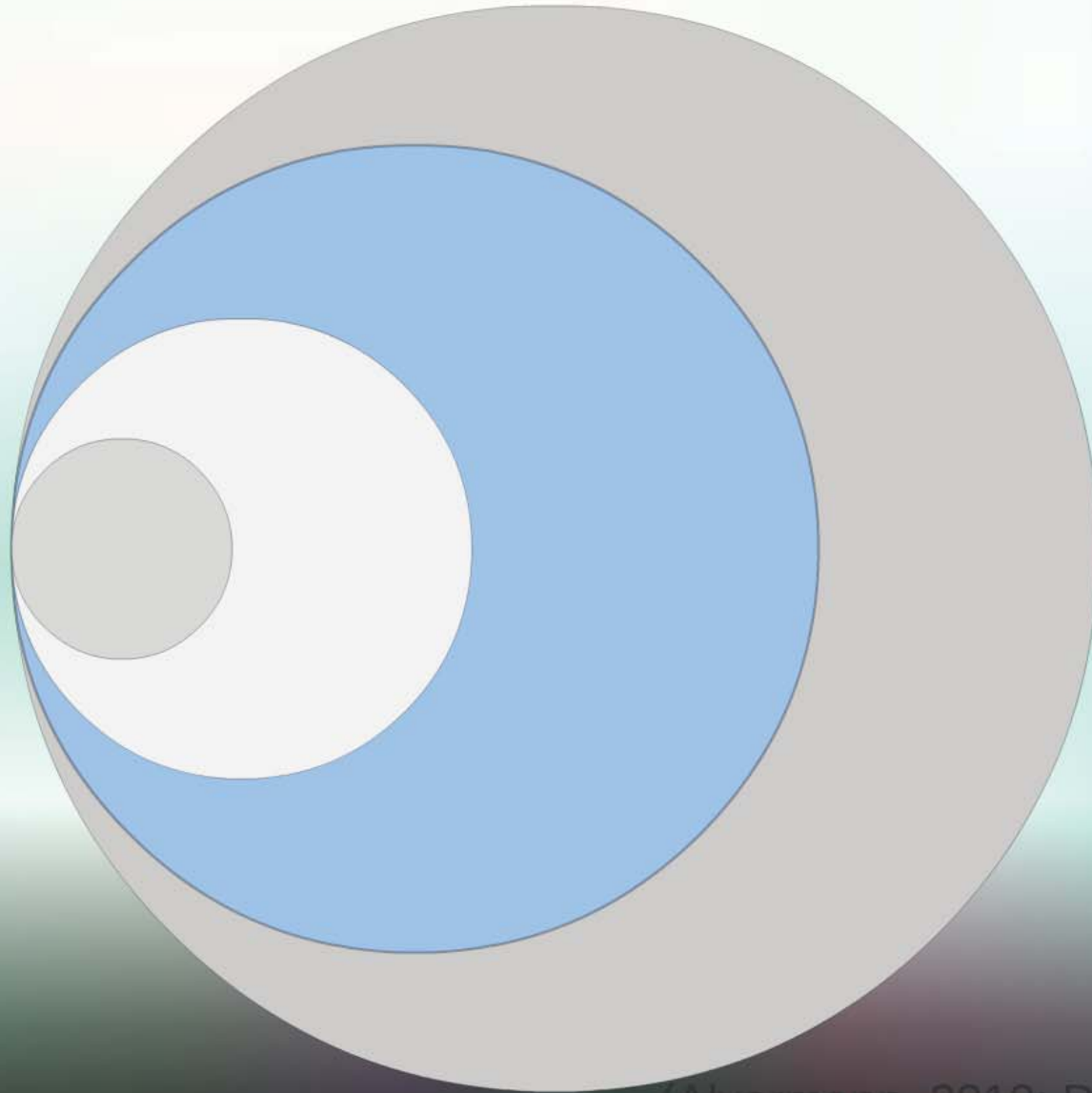
#1BillionRising

#NSAC2014

#YesAllWomen

#SolidarityIsForWhiteWomen

Understand your impact



(Alvermann, 2010; Dahlberg & Krug, 2002)

A DigiACTIVE Guide to Twitter Activism

1. Understand your intentions.
2. Create a feed and follow.
3. Start posting.
4. Connect to your external website.
5. Connect with other activists.
6. Combine Real Life Activism with Online Activism.
7. Get the news out.
8. Keep going, keep learning.

(Jungherr, 2009)



Re-Write



Re-Spond



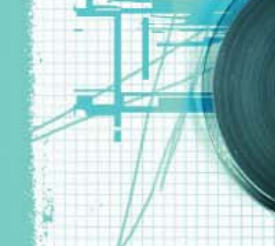
Re-Act

#ReCreateNSAC

Sexual Violence
Digital Media Literacy
Prevention

DIGITAL MEDIA LITERACY

211.301.1928



BLOGS

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[Feminism](#)

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Feminism: From Grassroots to Full Bloom

by Ali Mailen Perrotto

Ali is the Online Resource Coordinator at the National Sexual Violence Resource Center.

Blogger Bio: Feminism excites me! Let's take a look at the way it informs, impacts and shapes the movement against sexual violence.

Blog Description: A blog about the growth of feminist thought and praxis in the movement to end sexual violence.



Re-Write



Mallika Dutt

@mallikadutt

Follow

Livid - At Least Five Women Raped In Egypt Because "Boys Were Having A Good Time" @sheerafow.ly/xNqnN #yesallwomen #VAW

1:05 PM - 9 Jun 2014

At Least Five Women Raped In Egypt Last Night, Because "Boys Were...

By Sheera Frenkel @sheeraf

Reports of assaults and harassment met with mocking laughter from one TV news anchor.



BuzzFeed @BuzzFeed



10 RETWEETS 6 FAVORITES



Re-Spond



Re-Act

Thoughts on #ReCreateNSAC Activities?

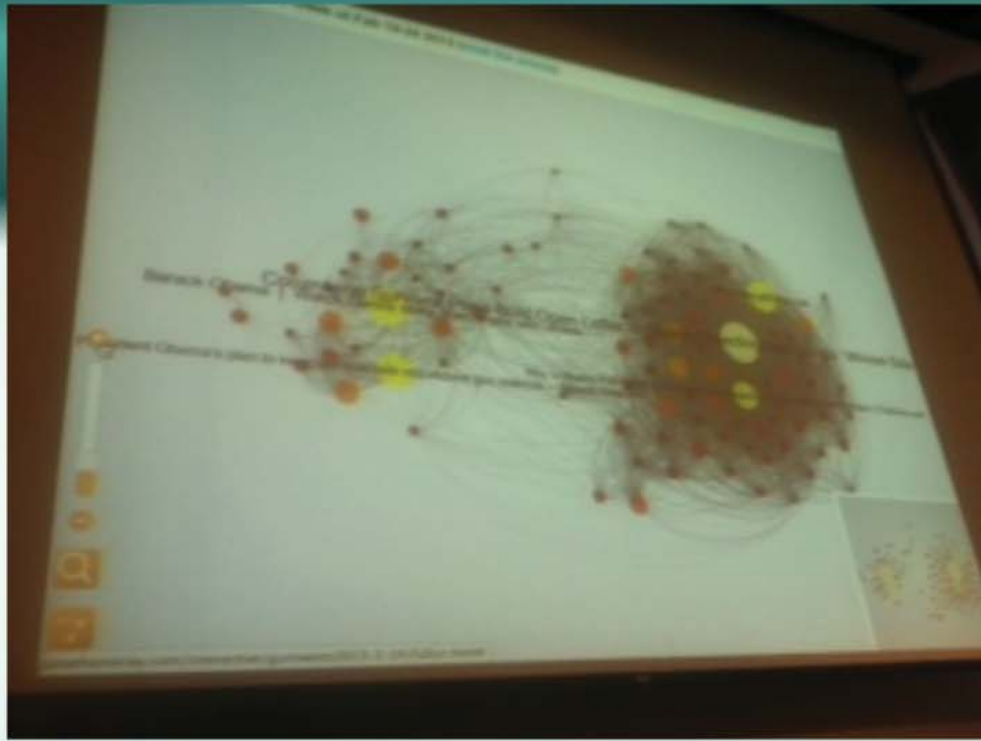
Re-Port

Re-consider

Caution 2.0

Big Media

gets it too.



Data Polarization

just tweeting to the choir?

References:

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